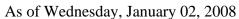
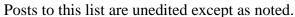


# Comments received from attendees of

# The Road Show Taste of NAB 2007







(The "To" line has been deleted when it is our address and the sender's physical address and phone numbers have been deleted. *Anything in italics has been added for clarification*) All e-mail addresses here are links – replaced the (at) with an ampersand (@) to send an e-mail to the individual. (i.e. <u>Larry (at) Tech-Notes.TV</u> to <u>Larry@Tech-Notes.TV</u>). This has been done to prevent spam skimmers from harvesting the e-mail addresses. The most recent posts are at the top of the list.

#155

Subject: Good Show!

From: Jon Whaley whitecrow222 (at) yahoo.com Date: Wed, 2 Jan 2008 01:11:18 -0800 (PST)

Hi, I am also less able compared to my on the job injury. I am retraining @ Southwestern Oregon Community College studying Business/Marketing with an emphasis on the entertainment industry... I am married and just had the arrival of my first baby, a pretty little girl... (Pippi)

I cannot do your job that you have offered also because of the limitations that I have now... I just wanted to let you know that I saw your add for this job last year (2007) and was impressed then... I see it this year and see what skills you let your assistant develop and toy with to better himself... Like I say... Good show!

More folks like you would be great in this community. Thanks for leading with your example of determination... I hope to be out there soon as I may have a chance to take a 7 month course/internship in either radio or TV broadcasting... I hope to learn the technical duties and hope to land a job in the industry, hopefully with a touring show. Good roady's will be my friends also... Good luck with your search and Blessings from my family. Jon Whaley

#154

Subject: Door prize

From: James Hartzler <u>hbsradio (at) yahoo.com</u> Date: Thu, 11 Oct 2007 10:05:05 -0700 (PDT)

Larry:

When I got back from a week in Louisiana, doing some rebuilding that was needed as the result of Katrina, I found the Coxial Dynamics 81000-A wattmeter waiting for me. This is by far the biggest prize I have ever won and I will put it to good use. Thanks to you and all of your sponsors, especially Coaxial Dynamics, for the great show and this door prize.

Jim Hartzler, CPBE														
Chapter 122														
+++++++++++++++++	-++++	-++++	+++-	+++	++	++								
#153														
Subject: Thanks]														
From: K7qa (at) aol.com														

Date: Sat, 6 Oct 2007 13:19:17 EDT

Larry....Sorry it took me so long to respond. It was indeed a fine day for the Road Show. Your efforts in staging this are much too under-appreciated. If nothing else, eventually St. Peter will surely reward you properly.

Thanx for the great door prizes again. The polo shirt arrived last week.

tm
+++++++++++++++++++++++++++++++++++++++
#152
Subject: RE: Up date on the Road Show
From: Liz Murphy <u>lizmurphy</u> (at) inphase-tech.com
Date: Tue, 25 Sep 2007 12:07:33 -0600
Hi Larry,
Thanks for another year of a job well done.
All the best,
Liz
+++++++++++++++++++++++++++++++++++++++
#151
Subject: Thanks
From: Prentice, Scott ScottPrentice (at) ClearChannel.com
Date: Mon, 24 Sep 2007 14:19:35 -0500
Hi Larry,

Just a quick note to say Thank You! for your efforts in bringing the NAB Road Show to Chapter 76...The session was a great opportunity for me & my staff to see a few of the

new broadcast products and technologies without the Vegas expense...We particularly enjoyed the Henry Engineering demo...In a time when products are overly complicated it's refreshing to see boxes designed to simplify.

As always, the sponsored lunch hit the spot...

Awesome door prizes!

#150

Subject: Taste of NAB in Bozeman

From: Bob Wall wall (at) montanadsl.net
Date: Sun, 16 Sep 2007 10:15:27 -0600

Hi, Larry,

Thanks for the afternoon of interesting gadgetry at the Taste of NAB Roadshow in Bozeman recently. It was very enjoyable and informative.

#149

Subject: Prize Never Received

From: Harold HENDERSON <u>haroldchief158 (at) msn.com</u>

Date: Wed, 12 Sep 2007 23:42:20 -0500

Larry Bloomfield

In reference to the taste of NAB meeting that was held at the University Of New Orleans. I like to commend you on the wonderful speech that you delivered at the meeting, and the future of the Broadcast industries, as well as the new model of equipment that will be used to up grade the stations.

Larry, I never received my door prize from the NAB meeting. (*There was an error in the gentlemen's address. The Door prize has now been sent.*) Thanks Larry, and keep up the good work.

Harold B.	. Henderson,	CBT		
++++++	-++++++++	++++++++	+++++++	++++++

#148

Subject: NAB Road Show 2007

From: DIANE BAILIFF oceanhaus (at) msn.com

Date: Fri, 14 Sep 2007 13:22:53 -0700

To: Debi Trebisky dtrebisky )at) coaxial.com

CC: Larry Bloomfield

What an amazing outcome. I am impressed by the attention to detail and commitment to service by Larry and all of you who participated in his NAB Road Show 2007.

From: Zach Cochrane <u>zcochrane (at) kval.com</u>

Date: Fri, 14 Sep 2007 09:07:28 -0700

Thanks for the entertainment and info I found it all quite interesting and informative. A quick aside, my last name was butchered on the door prize winners page, but not too terribly bad. It is Cochrane not Cachrane. I found the holographic storage media to be the most interesting and cutting edge of the lot. With this data storage in crystals seems not sci-fi but sci-fact. The fiber made with Kevlar just might withstand the rigors of our "breaking news" department. Thanks for lunch and the good times.

1 10111. Wai y Lemman <u>mai yiemman (at) oregoniast.net</u>

Date: Fri, 14 Sep 2007 11:30:29 -0700

CC: (Members of West Lane Translators DIANE BAILIFF, rand dawson, Bill Durst.)

Larry,

Thank you very much for the invitation to join the engineers for the Taste of NAB Road Show in Eugene. It's still a very steep learning curve to understand how radio and TV actually get on air and flow seemingly seamlessly. The exposure to the information you

provided, and the equipment you reviewed, is useful as a basis for further understanding of the broadcast world. The future of West Lane Translator here in Florence will benefit.

The use of a Power Point presentation this year made it much easier for me. I was able to hear and read the information which helps as I see these terms again.

The program was well-worth my time. I also benefited from meeting the other participants at the program—the engineers and vendors.

ps--I probably wasn't too clear on what type of AES to analog unit I was looking for. In the analog world, I use 10k resistors off the minus and plus balanced audio inputs and outputs to feed an audio switcher that feeds a balanced op amp (usually use a DA) and it feeds a phase meter, audio level meter and speakers. This way I can be sure there's audio present at any point along the audio chain at the push of a button. At the studio I actually run the bridged ins and outs to an engineering shop switcher. What I want is something that will allow me to do that in the AES world, since nowadays our stuff stays digital for much of the run. I'm thinking in the digital world, bridging wouldn't work, but maybe someone makes a loop-through AES monitor switcher, that converts to analog for monitoring? I probably don't monitor like the other stations do, but it serves my needs. (Note: This e-mail & PS were passed on to Henry Engineering)

#144

Subject: Re: #52 - Eugene The final venue (YEA!)
From: Susan Corley susanc (at) dsclabs.com

Date: Fri, 14 Sep 2007 09:04:20 -0400

WOW! Well done - hope you can both have a well-earned rest! Cheers, All at DSC.

#143

Subject: RE: #52 - Eugene The final venue (YEA!)
From: Kyle Luther <u>kluther (at) rossvideo.com</u>

Date: Fri, 14 Sep 2007 08:51:40 -0400

CC: (To a number of Ross Executives and employees: Jeff Moore, Darren Budrow, Trevor Riopelle, Eric Goodmurphy, Steve Romain, Meng Soo, David Ross and the USA

Regional Sales Managers)

Larry,

On behalf of Ross Video; congratulations on the completion of your coast to coast presentation of "Tech Notes Taste Of NAB2007".

This monumental effort has yielded additional interest in our OpenGear line, and we thank you for helping to spread the word about our award winning line of Open Architecture Terminal Equipment. (For more details on our recently announced SBE award please see the release below).

We are honored to be part of your presentation, and would like to thank you for allowing our Regional Sales Manager's the time to present our product message when they were able to attend your presentations.

Again, thank you for your support of Ross Video, our products and our technology. We wish you, Jonathan, and your family well in the coming months.

All the Best.

Kyle Luther
National Sales Manager
Ross Video
+++++++++++++++++++++++++++++++++++++++
#142
Subject: Presentation
From: Charlie George <u>charlie.george (at) khq.com</u>
Date: Thu, 13 Sep 2007 12:32:43 -0800
To: RoadShow (at) Tech-Notes.TV

It was great. Thanks for coming to Spokane.

#141

Subject: FW: openGear Wins SBE Technology Award

From: Brad Fisher bfisher (at) rossvideo.com

Date: Thu, 13 Sep 2007 13:00:07 -0400

# Larry,

Thank you for the opportunity and visibility you provided Ross Video and our 14 openGear partners this year on the Road Show. Having just been awarded the SBE Technology Award with openGear, it seems fitting that you had it all over the country for us. Thank you for showing the gear, hauling it around (that case was a doozy), and presenting the Power Point presentation. You and Jonathan did a fine job. Well done!

Kindly,

Brad Fisher
Regional Sales Manager,
Northwest United States and Western Canada
Ross Video | Live Production Technology
www.rossvideo.com

#140

Subject: Taste of NAB Portland

From: john.j.pierce (at) exgate.tek.com Date: Tue, 11 Sep 2007 17:24:36 -0700

Larry, just wanted to say well done. This is the best I have seen yet. You managed to cram in more educational information and still do a great job of reviewing each of the sponsor products with enough detail to be informative. As always you knowledge of the industry and issues facing the industry were very much appreciated. I always walk away from these sessions a little smarter than when I arrived. Now if I could just figure a way to avoid the brain drain that seems to naturally occur in people of a certain age it would be wonderful. Maybe we could talk to the people at InPhase about a holographic implant.

Great job!

John Pierce Product Manager, Video Product Line Tektronix, Inc.

E-Mail: jpierce (at) tektronix.com

#139

Subject: Thanks

From: Conrad Agte conrad (at) vectorbroadcast.com

Date: Mon, 10 Sep 2007 13:13:46 -0700

## Larry,

Thanks for coming. (*Spokane*, *WA*) Send me the details on the RF measurement tool you were talking about wanting to unload. I might be interested.

# Conrad Agte

#138

Subject: Attendance List

From: Stephen S. Lockwood <u>lockwood (at) hatdaw.com</u>

Date: Mon, 10 Sep 2007 08:34:53 -0700

#### Larry,

Enjoyed the show. If all I learned was about the rattler it was worth the time. I see lots of applications for this in getting the microwave baseband across the base insulator for AM towers. You can power the radios from the tower lighting circuit then run fiber across the base insulator. We will have to laugh off the 50 ohm /75 ohm issue...but for a couple of hundred feet who cares.

We are declaring the meeting a victory. Wish we had more folks....but I believe it was worth the stop.

See ya.

## Stephen

#137

Subject: Thanks

From: <u>meteorflash2005 (at) comcast.net</u> Date: Sun, 09 Sep 2007 19:17:32 +0000

Larry,

I wanted to thank you for everything that you brought to us in Seattle. It is so great to be able to see some of the new technologies that are coming out in the broadcast world... as far as door prizes you should contact BSW of Tacoma and see if they can provide anything next year... Thanks again.

-Adam Martin

PC Technician Circuit City, Tacoma, WA

#136

Subject: Taste of NAB, Spokane

From: Ron Sweatte Ron.S (at) kayutv.com

Date: Thu, 6 Sep 2007 11:47:31 -0700

Dear Larry,

Thanks again for hosting yet another incredible show in Spokane!

I couldn't attend "Taste" this year, however my engineering staff cable back with some great ideas and hands full if brochures and other items. I am the only one from my company that attends NAB, so as you can imagine Taste of NAB is something our engineering staff looks foreword to each year.

GREAT job. Your efforts are appreciated and something we have grown to count on each year.

Respectfully,

Ron Sweatte Director of Engineering & IT KAYU FOX 28 Spokane KFFX FOX 11 Tri-Cities KCYU FOX 41 Yakima KMVU FOX 26 Medford Spokane, WA 99223-7961 KD7OUN

#135

Subject: You be the judge

From: Neil Vickrey <u>nvickrey (at) kivitv.com</u>

Date: Thu, 6 Sep 2007 09:49:37 -0600

Dear Larry,

All of us had planned on going to your presentation, but that was the day the story broke about Senator Craig, and KIVI was swamped with network requests for uplinks, as well as all the cable news shows, the "inside editions" and others. All of us here at KIVI did not have a spare minute that day, or the next 2 days. Bad timing, as I did not get to go to NAB and was looking forward to coming. I am guessing all the other local stations were in much the same boat. I hope in the future we can put this on again, and I will plan on going.

Regards,

Neil Vickrey Engineering KIVI-TV Today's Channel 6.

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#134

Subject: Your Boise presentation

From: Bob Dodson BDODSON (at) boisestate.edu

Date: Wed, 05 Sep 2007 09:59:41 -0600

#### Larry,

Again, I apologize for the confusion around your presentation, "A Taste of NAB", at Boise State University due to the Bronco's game day. I hope that if you do return (I would certainly like to see that), you would be able to do your show here on campus at a little more settled time. It was my fault for not looking far enough ahead when we originally set the date, and then not realizing that the two dates coincided as they approached. Despite the game, I think arrangements worked well for those who did attend, and more folks should have made the effort to be there. I want to say that the Road Show was an excellent and very informative presentation, and I appreciated the opportunity it gave our students to pick up on some of the latest and greatest technology being offered in the broadcast world. You certainly presented your material as an educator and not as a "salesman".

I was intrigued by many of the broadcast products you brought with you, particularly the fiber converters and the InPhase holographic recorder. The latter appears to be a solution to large scale information storage for the future, while the former makes fiber connections practical for almost any video or camera need.

I hope the local SBE group does provide a return invitation, and takes better advantage of the opportunity afforded by your services. I have to say that those that did not attend this time, were like some of my students that don't make it to class. They pay when it's test time!

My personal thank's for your Road Show and having it at Boise State University, and my thank's for providing the always useful connections to Keith Kintner and John Poray. Bob

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SBE 74 NEWSLETTER	#133	
	SBE 74 NEWSLETTER	

SOCIETY OF BROADCAST ENGINEERS CHAPTER 74 - MIDLANDS Eastern Nebraska and Western Iowa www.sbe74.org September 5, 2007

We really appreciate Larry Bloomfield, Lyle Henry and Bob Drake for the tremendous program at Westside Church August 24. The Taste of NAB Road Show is fresh and bigger all the time. All the comments where very complimentary. So much good information, presented wonderfully in such a brief amount of time.

#### THANK YOU LARRY!!!

<snip>

(Note: only that portion of the newsletter pertaining to us was published here. If you'd like to see a full copy, please notify us.)

#132 Subject: RE: Thanks

From: Londono Echeverry, Roberto <u>rlondono (at) wsu.edu</u>>

Date: Wed, 5 Sep 2007 08:45:13 -0700

Hi Larry

Thanks you and Jonathan I enjoy spoke with him in Spanish.

Yesterday I enjoy too much show. I learn about new connector fiber optical and review. It was nice. Only in this point I have question how much more costs to install typical site with fiber? 10 % or 20 % more.

Also I enjoy other topic for example Open Gear because it goes to open standard. Also, the equipment Black magic design and leader it was very interesting tech.

Finally new tech for save information holograms it is nice.

I hope see you next year and I wish you continue this labor that is good for all people who work in broadcasting technologies.

Roberto Londono-Echeverry Information Systems Coordinator Educational and Public Media Washington State University Pullman, WA. 99163-2530

#131

Subject: Thanks

From: Ken Beckwith kbeckwith (@) emfbroadcasting.com

Date: Wed, 5 Sep 2007 07:12:59 -0700

Larry,

Thanks for bringing the Taste of NAB 2007 Road Show to Omaha. I enjoyed seeing what you had to present. Being in radio, I'm always interested in seeing more radio products, although it's good to see what's in TV that might also be used for radio.

#### Ken Beckwith

#130

Subject: Pullman WA Visit

From: Bailey Chris H SMSgt 256CBCS/SCMG chris.bailey (at) wafair.ang.af.mil

Date: Tue, 4 Sep 2007 16:39:53 -0700

Larry,

Thanks for coming to Pullman WA. The Road Show is a great way to get the technical information from NAB out to the technicians that are not able to attend the national conference. There are many of us and we really appreciate the time you take to bring out The Road Show "A Taste of NAB" to us.

#### Chris

//signed//

SMSgt Christopher Bailey Wireless Systems Superintendent 256 Combat Communications Squadron Washington Air National Guard chris.bailey (at) wafair.ang.af.mil

#129

Subject: You be the judge

From: <u>davethimsen (at) peoplepc.com</u> Date: Tue, 4 Sep 2007 04:19:02 -0600

To: Larry Larry (at) tech-notes.tv, Lorin McArthur lmcarthur (at) micron.com

CC: (*Note* – a large number of addresses were listed. We will supply them on request)

Good Morning Idaho!

I am the ultimate newcomer to SBE, and mostly unknown to my fellow Idahoans that make up the 115. I am a native Boisean, grew up in the North. Boise High School,1982.

My name is David Michael Thimsen, graduate of the Selland College with an AS in Broadcast Technology under Bob Dobson. I also hold a CBT, CTO with the SBE, a C.E.T with the ETA, and am a Master Certified ASE Mechanic.

The ultimate is the technology that Larry gave us.

Tough, solid, almost perfect. Hello, Fiber. You should have been there. This man Larry has gone far and beyond the perception of sales into the realm of learning and realization of the future.

I wish I could have gone to the real NAB show, but I was in school at the time. Larry brought us just a taste. And his show was worth any and all purchase price given.

Dave

Dave Thimsen
Boise, Idaho 83703
+++++++++++++++++++++++++++++++++++++++
#128
Subject: Thank You
From: Sterling, Scott sterling (at) montanaphs.org
Date: Mon, 3 Sep 2007 12:55:17 -0600

Hi Larry,

I wanted to thank you again for this year's Taste of NAB Roadshow. As always you do a great job presenting the new technologies honestly. There is one thing I'd like to see more of in future events, and that is more production gear. It would be really great to see new cameras, editing systems, graphics systems, software, etc. on your docket.

Thanks again, and I look forward to next year's roadshow!

STS
Scott Sterling
Broadcast Program Producer
KUSM-TV
Montana PBS
www.montanapbs.org
+++++++++++++++++++++++++++++++++++++++
<del>‡</del> 127
Subject: Thanks

From: Tom Weber Tom.Weber (at) WISHTV.com

Date: Sat, 1 Sep 2007 22:32:27 -0400

Oh, I read it. It's just that I read -everything- in the preview pane.

Outlook doesn't know that, however.

Was very happy that you were able to come and do your show again, and the folks that braved the stormy weather benefited greatly.

#126

Subject: [BC] The Taste of NAB Road Show for this next week From: Thomas G. Osenkowsky tosenkowsky (at) prodigy.net

Date: Fri, 31 Aug 2007 14:22:29 -0400

To: Broadcasters' Mailing List <u>broadcast (at) radiolists.net</u>

(The following questions were posed to the Broadcast Mailing list after we had given our schedule out for the week: Larry, can share a little about the two hour presentation? What is the content? What does it cover? An unsolicited answer is printed below.)

Speaking as an attendee to a couple of Tastes in CT Larry displays products from various vendors of broadcast equipment. It is NOT a sales pitch. He covers the technology behind the product, not just features of the product itself. No pricing, etc. is discussed. I have found it to be very educational, especially some of the video and TV gear to which I have no daily exposure. Larry also lends his experience and expertise which you usually don't get at a trade show.

I had a specific question about one product, a field intensity meter. Larry got the factory tech person on his cellphone and my question was answered in the speakerphone for all to hear. There were door prizes also.

It's a great opportunity to examine first hand the new gear and technology without sales hype and a crowded booth. I had attended both NAB Conventions in Las Vegas and still found Larry's presentations to be very worthwhile and informative. No hotel or travel issues either since the show comes to you!

Гот Osenkowsky, CPBE
+++++++++++++++++++++++++++++++++++++++
¥125

Subject: TASTE OF NAB BOZEMAN, MT

From: John Webber jwebber (at) ktvq.com Date: Wed, 29 Aug 2007 13:55:34 -0600

Hello Larry,

Thanks once again for rounding up sponsors, meeting locations, times, and equipment to display for those of us who may have attended the convention but overlooked some really useful products. Thanks too for the opportunity to bring along some of our other technicians who do not get to attend the convention. Often they get ideas from things they see at Taste of NAB that completely blew by me. I consider the show to be very productive time.

KTVQ has been a pretty loyal customer of ESE, Coaxial Dynamics, miles of wire from Clark Wire and Cable, Ross Video, and others of your sponsors, and we've had occasion to purchase Leader test equipment from time to time. Thanks to them for putting up the money for you to be here again this year, and I look forward to next year's visit. And BE makes a mean beef sandwich!

A couple of years ago (maybe more) Tektronix came along as a sponsor and put on a DTV seminar about measurement of digital television signals. That was my first exposure to the concept of "illegal" colors in SDI, but I have seen it from time to time since we made the studio conversion to SDI. Another presentation like that next year would help fill in a lot of the blanks in my brain on this subject.

I believe another time you brought along Kent Parsons when Larcan was a sponsor, and it's always a treat to hear Kent's stories and experiences, and to pick his brain.

Last year all the chiefs from our group managed to attend, but this year I was it. Last year's was a hoot, particularly when we went out to supper afterwards at McKenzie River. Maybe next year we can do it again.

Take care, and drive safely!

Regards,

John Webber
Chief Engineer
KTVQ Communications, Inc.

#124

Subject: Thanks

From: Phil Dawson <u>phildawson1 (at) yahoo.com</u> Date: Wed, 29 Aug 2007 11:09:45 -0700 (PDT) Thanks again for bringing the Road Show to Bozeman. It gives those of us out in the sticks (I live in Pray pop 500+- and work in Livingston pop 7500) a chance to see the new things out there without having to travel and spend a bunch of money at the 'big" show. This is my third one of your shows and I am looking forward to having you come back. There are new faces each time and that is great. Thanks again an keep up the great work - you do a great job for the sponsors.

Phil Dawson

#123

Subject: Thanks

From: Hubbard, William whubbard (at) wbay.com

Date: Mon, 27 Aug 2007 16:55:03 -0500

Larry,

Thank you for bringing the Taste of NAB 2007 Roadshow back to Northeast Wisconsin. SBE Chapter 80 is always glad to host your visit. I appreciate the time and effort required to put on this traveling exhibit and hope you will continue to provide this service for those of us who are unable to attend the NAB.

During your presentation you made mention of your desire to attract additional offerings for radio engineers. That would be a welcome addition. Many of our SBE Chapter 80 members are employed by radio stations and would, I'm sure, welcome the available demonstrations of new technology.

As you know, sometimes it's the little companies tucked away in the corner that can create the biggest buzz in the industry. Several years ago I found a company that was demonstrating hydrogen fuel cell technology as a replacement for ENG camera batteries. I found that fascinating and would be interested in any other developments in battery technology.

Again, thank you for your support of SBE, the engineers who make up our membership, and your continuing education efforts on our behalf.

Bill Hubbard, CPBE, CBNT
Engineering Systems Manager
WBAY-TV/DT
Green Bay, WI 54301

#122

Subject: Thanks

From: Jim Leedham ileedham (at) salemomaha.com

Date: Mon, 27 Aug 2007 09:51:00 -0500

CC: Dierks, Gina Gdierks (at) kptm.com (Omaha SBE Chapter Chair)

Larry,

I'm writing you back to thank you for your time and interesting presentation. I did learn a few things about several of the items you showed and talked about. If your back next year, and I can't imagine you not being invited back, I will certainly plan on attending. I also thank you for the prize I won and enjoyed getting together with my fellow engineers as always. There were a few items of interest that I will be looking into in the future. We are a AM and FM radio station so several of the audio displays were of interest. The presentation by Lyle Henry about FM eXtra was of great interest and I will be looking for more to read about FM eXtra. I have worked in the TV area and found the video products very interesting. Who knows, maybe someday I will go back into TV engineering, I do miss it.

(Jim included a note about subscribing to Tech-Notes that had nothing to do with the Road Show. If you wish to see it, let us know and it will be forwarded to you.)

My best to you,

Jim Leedham, Chief Engineer Salem Communications, Omaha KGBI-FM, KCRO, and KOTK Omaha, NE. 68154

#121

Subject: Thanks

From: Hoenecke, Mark R – ECB <u>mark.hoenecke (at) wisconsin.gov</u>

Date: Mon, 27 Aug 2007 09:18:16 -0500

Hi Larry,

Thanks once again for your great showing of some of the latest gear shown at NAB. Your style of communicating is refreshing and entertaining. Be sure to keep those theatre organ clips in there!

It would be of interest to those of us involved with radio (in addition to TV) to see and learn more about products used in radio broadcasting, especially digital audio devices—monitors, DAs, EAS switchers and resync devices. Seems as if there is nothing currently available that can reliably switch EAS audio with different bit rates... Also anything used at the transmitter end of things would be of interest to those of us who do that line of work as opposed to/in addition to studio work.

Thanks again & hope to see you next year!

#### Mark Hoenecke

#### WHRM FM-TV-DT / WLBL AM-FM

#120

Subject: RE: Thanks From: Bruce Browning

Date: Mon, 27 Aug 2007 08:35:15 -0500

Hello Larry,

I enjoyed your presentation very much; it was well worth the time spent. Having been a teacher for quite a few years, I could really appreciate some of your comments along the way and they made the presentation that much more interesting.

I really liked the short tutorial on fiber optics and thought that it could have been longer (are you up for that?). I'm not presently working with fiber other than it's a part of our IT network backbone, but it is the future of our industry and your information was pertinent and timely. For those of us that don't get to attend NAB regularly, your program is the next best thing. I realize that you have a limited time to cover a multitude of new technology, but it was a wee bit difficult to keep up with everything. I found the multimedia part of your presentation very helpful, and I'd leave the slides and screen shots up for a longer period if possible. Projecting the Leader equipment screens was a great idea and spending more time in that area would have been fine with me.

It was great to have some "hands-on" with the equipment; it provides the opportunity to check out features and functionality. I've been a Henry Engineering fan for some time, so it was nice to meet Lyle and see some of the gear first hand.

Thanks for managing to fit us in to your schedule....I sure hope we'll have a repeat performance next year!

## Bruce

Graduating talented professionals for over 60 years Bruce Browning Chief Engineer, School of Broadcasting Brown College 651-905-3477 651-905-3561 (fax)

Bruce (at) BrownCollege.edu

(Note: A follow up e-mail was sent to Bruce explaining the differences between Lyle Henry and Henry Engineering. © then in a second e-mail)

Hi again Larry,

Thanks for setting me straight concerning Lyle.

Interestingly, I attended an open house, following your show, at a building that will be the new home for a cluster of radio stations. The owner will be using the subcarrier system, that Lyle was demonstrating, extensively in his new facility. It was nice to be able to converse with him and actually know what he was talking about. Our SBE chapter had a presentation a few meetings ago dealing with the same system. One of the engineers for State Services for the Blind did the presentation and it is a remarkable system. They have been experimenting with it's use for the Radio Talking Book, but I don't know if they're officially on air with it yet.

Fruce
+++++++++++++++++++++++++++++++++++++++
119
ubject: RE: Need a favor

From: Scott Holisky sholisky (at) tpt.org
Date: Sun, 26 Aug 2007 15:26:17 -0500

Hi Larry - Your thank-you note has been sent to all that helped out. Most of the TV folks I've heard from were at the opening of the State Fair. (Note to self: check Fair schedule) Enjoyed hosting your show again, the two of you make it easy.

Take care.

Scott

#118

Subject: Roscor Evening

From: Robert Lange boblange66 (at) hotmail.com

Date: Sat, 25 Aug 2007 20:54:13 -0500

Dear Larry Bloomfield:

Again, many thanks for presenting a very informative evening.

You asked me to put some notes down regarding equipment.

This letter, is what I prepared regarding my remarks on Silence Detectors and Out of band Colors.

Again, many thanks for the evening.

Bob Lange

(**Note:** Bob had an attached letter. If anyone wishes to see it, it will be forwarded on request.)

#117

Subject: RE: Taste of NAB for Lunch Friday in Omaha

From: Jim Skinner <u>js40400 (at) alltel.net</u> Date: Sat, 25 Aug 2007 18:51:38 -0500

I really appreciate the wonderful presentation you give. Thank You again so much. I am glad we where able to help you pack.

Lyle, Ken Beckwith and I had a good time driving around to get the FMeXtra to drop out. It did excellent. Seems to me the range is almost as good as the main channel. I hope it takes off.

Perhaps we can get you into the Neb Broadcasters Association Convention next year in August. That should help with the turnout a lot!

#116

Subject: Indianapolis Taste of NAB

From: Jim Wagner jim.wagner (at) moody.edu

Date: Fri, 24 Aug 2007 16:20:47 -0400

Larry,

I really enjoyed your presentation at the Indianapolis SBE/Taste of NAB program. Sorry I was a little late because of storms affecting some of my stations. As always, your presentation was very informative, and being able to touch and see the hardware was quite helpful. Too bad Lyle Henry was not able to fit this meeting into his schedule. Thanks for the food also, and thanks for the door prize which has already arrived via Fed Ex.

Jim Wagner, Chief Engineer
WGNR -FM 97.9 Anderson, IN
WGNR 1470 AM Anderson, IN
WIWC 91.7 FM Kokomo, IN
WHPL 89.9 FM Lafayette, IN
WFOF 90.3 FM Covington, IN
WMBL 88.1 FM Mitchell, IN

Moody Broadcasting Network www.wgnr.org

#115

Subject: acclamation

From: John Battison PE batcom (at) ohio.net

Date: Fri, 24 Aug 2007 12:12:15 -0400

Larry, I just felt I had to let you know how much I admire you and your operation and the way in which you pursue your vocation and Road Show. I can't imagine how you manage it---makes me feel very ashamed when I complain about my back problems and constant pain and I think about your problems.

If anyone deserves an award it is you. It's time someone did something about it.

Best wishes and regards

John

(NOTE: John Battison is the founder of the Society of Broadcast Engineers (SBE).)

#114

Subject: Minneapolis show

From: Scott Rivers <u>srivers (at) tpt.org</u> Date: Fri, 24 Aug 2007 06:56:50 -0500

Larry. Thanks for the great show. I especially enjoyed seeing the Omneon, Leader, and

ESE equipment.

Scott Rivers Chief Engineer

Twin Cities Public Television

#113

Subject: Thanks!

From: George J. Molnar gmolnar (at) UNIVISION.net

Date: Thu, 23 Aug 2007 18:18:07 -0400

Larry,

Thanks for the "hot" discussion and display of products this week at our Chicago SBE meeting. A real pleasure to meet you and a great opportunity to see some great gear - which I think I might just buy some of!

Take care, 73 and all that...

#112

Subject: Henry question

From: MSAlbert (at) aol.com

Date: Wed, 22 Aug 2007 11:40:43 EDT

Hi Larry,

Thanks for your excellent presentation last night. BTW most of the time I have a heater going in my office, even now during the summer. So that's the status of our ventilation system! Feast or famine ...

I was wondering if Henry Radio has a silence detector for digital audio. We're developing a master control solution for PBS stations, and a device like this could save a few A/D and D/A converters . ..

Thanks again, Mark Albert SBE chapter 26.

(Note: From: Henry Engineering - We don't currently have a digital silence detector. Maybe next year!

#111

Subject: Training information.

From: Washington, Rodger RWashington (at) scrippsnetworks.com

Date: Fri, 17 Aug 2007 11:51:03 -0400 To: RoadShow (at) Tech-Notes.TV

Hello Larry

I just wanted to let you know that I enjoyed the NAB road show very much it is nice to know that we have an opportunity to experience a taste of NAB.

I have a question for you about training. One of my duties is to search out training information, and courses for the engineers here at Scripps networks. Are you aware of any training information, or courses that would benefit the broadcast engineer. I would

appreciate any information you have thank you for your time, and keep up the good work.

Rodger Washington

Engineering

Scripps Networks

(**Note:** The request for assistance in finding training has been addressed and responded to.)

#110

Subject: Thank You

From: JPratt jpratt (at) stny.rr.com Date: Fri, 17 Aug 2007 00:32:57 -0400

Larry, SBE Chapter One wishes to thank you for a very informative presentation this past Monday night August 13th at the Elk Lodge in Vestal NY.

This venue was very well attended, our biggest ever in the five years that you have been presenting here and represented people from several local Chapters.

Everyone that night had a good time and enjoyed the presentations. Our thanks go to your sponsors as well. We wish you continued success in your remaining venues. My wife Connie and I enjoyed our personal time together with you and Jonathan on Sunday.

Best:

James A. Pratt

SBE Chapter One Chairman

#109

Subject: Thank you!

From: Heim, Michael MikeHeim (at) ClearChannel.com

Date: Wed, 15 Aug 2007 07:55:52 -0500

To: (Note – This e-mail was sent out to all the members of SBE Chapter 122 from their chapter chair, Mike Heim. To show those e-mail addresses here would be too lengthy for this posting. The original e-mail with the "To: line" in tact will be provided upon request.)

CC: Larry Bloomfield Larry (at) Tech-Notes.TV

I want to thank all of you who attended the Taste of NAB Road Show on Tuesday. As you know, Youngstown was the only place in Northeast Ohio/ Western PA that provided this opportunity to learn of the latest technology that Larry presents. The show was a

success, and you all made it happen. Those who I spoke with said they got something out of the show, and all the major market players attended from Mahoning, Trumbull and Columbiana counties as well as Ashtabula County in Ohio, also Beaver, Mercer and Lawrence Counties in PA. This show was a complete success. Larry asked me if he could come back next season, which I told him that we would be happy to have him back.

Again, thank you for taking an afternoon out of your busy schedule to attend the show.

Of course I also want to thank Larry for fitting us into his schedule at the last minute. Good Show!

Iike Heim Thairman, SBE122	
+++++++++++++++++++++++++++++++++++++++	+
100	

#108

From: James Hartzler <a href="hbsradio">hbsradio</a> (at) yahoo.com>

Subject: Thanks for NAB Road Show Date: Sunday, January 14, 2007 12:36 PM

Larry:

Thanks for the great NAB Road Show Program today here in Youngstown. SBE Chapter 122 is not a very large chapter so having this quality program for our chapter made it a very special meeting. I decided not to wait to see if I would win the digital radio door prize, I went ahead and ordered a digital radio which you had on display. Thanks again

Jim	Ha	rtz	le	r																																																			
+++	++	++	+-	++	+-	++	-+	+	+	+	+	+-	+-	+-	+-	+-	+-	+-	+-	+-	+	+	+	+	+	+	-+	-+	-+	+	+	+	+	+	+	+	+-	+-	+-	H	-+	-+	-+	-+	-+	-+	-+	-+	-+	-+	-+	-+	+	-+	-+
#107	7																																																						

Subject: Thanks

From: Steve Nelson snelson (at) telecast-fiber.com

Date: Sat, 11 Aug 2007 08:17:24 -0400

Hi Larry,

I was, indeed, a shame regarding the logistics in Concord. I enjoyed my second visit, however. I'll be talking up the Road Show with Rich Cerny, our boss, to see what we can fine tune for next year. As I said, we should do more of the "glue" which is so much a part of your show and we'll include separate gear & cable to always do the separate "transmit & slam the door trick" through MX connectors.

Telecast is very happy to be part of the Road Show!

OK, Mr. trivia. Yesterday you talked about CBS being out of standard with a 150 ohm audio standard. I had this in Washington where my operation in the news room was 600 ohm and the rest of the plant was 150 ohm. What a pain! Why did CBS go to 150 ohm in the first place??

I look forward to seeing you soon.

Thanks,

Steve Nelson

(Note: In answer to the above question, the general range of cable surge impedance is usually 125-150 ohms, e.g. Ma Bell 135 ohms. High frequency response falls off very badly in the cable capacity and gets worse as load impedance increases, naturally. This is the reason for using 111-C coils at both ends of a telephone pair back in the good old days.)

#106

From: Cote, Dave <u>David.Cote (at) wwlp.com</u>

Subject: NAB 07 on the road

Date: Friday, August 10, 2007 12:46 PM

Larry,

Thanks for the job well done in bringing the vendors products to us. Even though I do attend the NAB and spend time on the floor, there is just to much to grasp in any detail there so the 120 mile round trip to visit Wednesday night was well worth it.

Catch you next year,

Dave Cote Chief Engineer WWLP/WFXQ

#105

From: Robert Smith RobertSmith (at) Entravision.com

Subject: Thanks

Date: Friday, August 10, 2007 1:46 PM

Hi Larry,

Thank you for bringing the "Taste of NAB" to our SBE Chapter.

Last year I found out about the Stream Box and we bought a pair to bring our news feeds from Boston to Hartford. I'm confident that I got information that will again solve a problem this year.

Smith				
WUVN				
+++++++	-+++++++	-++++++	-++++++	-+++++

#104

Subject: NAB Road Show 2007 HB Communications North Haven, CT

From: DiMaggio, Joe (NBC Universal, WVIT) Joe.DiMaggio (at) nbcuni.com

Date: Fri, 10 Aug 2007 09:52:23 -0400

It's been 6 years since Larry Bloomfield has been coming to Connecticut with The Road Show, and I have never been disappointed with his presentation. I've attended all except one because I was moving that year, but I always clear my calendar for the date. Larry's enthusiasm has not diminished over the years. I'm sure its' a grueling trip, but he certainly seems to thrive on it.

I've always come away with more knowledge, and awareness of the products showcased, and having to opportunity to quiz Larry and some of the reps of The Road Show sponsors that often attend is an added bonus.

I wish to thank the companies that support The Road Show and allow Larry to continue making his annual pilgrimages. This is a very worth while effort, as it gives the attendees a chance to see what is new and share ideas. HB Communications has hosted this event in Connecticut since the very first one, and has always been a gracious host, not only providing the venue, but a nice dinner as well.

Thank You Larry, and looking forward to next year.

Larry,

It was nice meeting you at the taste of NAB road show at Rockville, MD. I enjoyed attending the road show and learning from you about the latest trends in radio and

television technology. Please add me to your email list to receive more information about conferences and other events in the future.

I studied electrical engineering, and recently graduated from a MS in telecommunications at George Mason University in Virginia. I am very interested in developing a career in the broadcasting field, so I am looking for opportunities to meet and learn from other experienced engineers. Knowing that you have many years of experience in the broadcasting industry, I was wondering if you could provide me any suggestions on how to obtain an entry-level job in the TV/Radio field.

I would greatly appreciate any information you can give me. Thanks in advance for your time.

From: r j carpenter <u>rearpen1 (at) verizon.net</u> Date: Tue, 07 Aug 2007 08:42:18 -0400

Larry

Good to meet you in person after seeing you Internet message for a long time. The content of the Show showed me how out-of-touch I am with the field.

I could make some more CDs of AMSTNS TVFMSTNS if you might want to pass them out as door prizes at other Road Show venues. I won't be offended if you say no.

The best place to point people to obtain the programs and data is <a href="http://home.earthlink.net/~lvehorn">http://home.earthlink.net/~lvehorn</a>

73 de bob carpenter w3otc	
+++++++++++++++++++++++++++++++++++++++	-++++++
#101 Subject: Thanks	

From: Ken Sleeman <u>ksleeman (at) bicdc.com</u> Date: Tue, 7 Aug 2007 06:13:20 -0600

CC: radiodoc (at) broadcast.net

Larry,

Thanks for organizing this very worthwhile event.

Some feedback:

The presentation went too long. I suggest two hours max.

In a perfect world, you would have a separate "Taste of NAB" for radio and TV. If this is not possible, please try for a 50/50 split. Last night's presentation was 90% TV.

-Ken

Ken Sleeman CBRE, CBNT Transmitter Site Manager Bonneville International Corporation WTOP-FM, WTWP-AM/FM, WFED WPRS-FM, WTLP, WTWT Washington, DC 20016

#100

Subject: HDTV Boot Camp

From: WHARTON Peter pwharton (at) miranda.com (Hampton Roads)

Date: Sun, 5 Aug 2007 12:34:36 -0400

Larry,

It was great to finally meet you in person. I enjoyed your road show and I apologize for not being there the whole time but my boss decided to schedule me to lead a conference call during the middle of it.

Attached is a PowerPoint slide I created for you to promote the HDTV Boot Camp. It would be great if you could add this to your show tomorrow. I won't be there but several of our local SMPTE managers are planning to attend.

Thanks again and I look forward to talking to you soon.

Regards,

Peter Wharton
Director of Operations & Sales, Mid-Atlantic Region
Miranda Technologies, Inc.
Chesapeake Beach, MD 20732
http://www.miranda.com

HDTV Book Camp:

http://www.smpte.org/sections/section\_washingtondc/washington\_mtg

#99

Subject: Thanks

From: Don Burke donburke (at) wnis.com (Hampton Roads)

Date: Sat, 4 Aug 2007 19:51:35 -0400 (EDT)

Hi Larry,

Thank you for the presentation.

The only feedback I have would be to figure out a way to have the radio related information before lunch and the TV related stuff after.

You were killing us pictureless folks.

Don Burke WNIS WTAR WPYA WROX WNRJ

(In a second e-mail on the same day, Don Burke said:)

From: Don Burke donburke (at) wnis.com

Actually, you did have some things that related to radio. The time code machines, the fiber optics, and the Henry matching gear for instance.

Don Burke KD4OSP WNIS WTAR WPYA WROX WNRJ

#98

Subject: A note of thanks From: Don.Shaw (at) lfg.com

Date: Wed, 1 Aug 2007 13:47:35 -0400

To: <u>Larry (at) Tech-Notes.TV</u> CC: Ron.Yoslov (at) lfg.com

Larry,

I wanted to thank you for your kind words about our staff and let you know that we were very pleased with the turn-out and the show. I am sorry that I could not attend but it is my hope that this will be just the needed spark to re-energize the charlotte SBE. Again, I am very appreciative that you chose WBTV for this event.

Sincerely,

Don Shaw
Director Of Operations/Engineering
WBTV, INC.
Charlotte NC 28208
Lincoln Financial Media
A member of Lincoln Financial Group®

From: Yoslov, Ron

Sent: Wednesday, August 01, 2007 11:21 AM To: Shaw, Don; MacMillan, Mary; Shreves, John

Subject: FW: A note of thanks

All,

I want to thank you for your encouragement and support in hosting this event. With every attendee I escorted to the studio I repeated was told how much they have always wanted to be invited to visit WBTV but it seems that SBE and industry events like this were never welcomed here.

Below are our guest, Larry Bloomfield's words of thanks that I think you'll find worth reading.

#### RY

(Note: A note of gratitude had been sent to Ron Yoslov thanking him and his staff for the use of their facilities for our Road Show)

#97

Subject: A note of thanks

From: Dennis Ford <u>deford (at) fibergroupinc.com</u>

Date: Wed, 1 Aug 2007 11:41:05 -0400

Just a thank you back for bringing your show to town. I know it's a lot of work on your part to do. As a rep/dealer for some of the things you talked about and FYI I like to just stay in the background at these things and just watch, listen and hear customers questions and comments in a neutral way. By just sitting there listening, I left with 2 or 3 hits of items some of the guys are looking for that I bet the other dealer/reps didn't catch on. I would have never known about these opportunities if I had not attended. Now I'll go do some follow-ups! Regards!

[Dennis Ford]			
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#96

Subject: Charlotte Road Show Attendance

From: Terryjtwx (at) aol.com

Date: Tue, 31 Jul 2007 16:19:42 EDT

Larry,

We had a total of 27 people at today's Road Show presentation. The attendance lists are attached. Thanks again for a great presentation.

(*In a second e-mail the same day:*) You and your assistant did all of the work. I wish I would have been able to do more. As usual, an informative and unbiased presentation. I am most interested in the AJA line of products and I am going to browse the CD catalog today. Best of luck on the remainder of your Road Show. Stay phase locked.

Terry Johnson Vice Chairman/Secretary Treasurer SBE Chapter 45 Charlotte, NC

(Note: We had three in attendance who did not sign nor participate in the door prize drawing, but did help set up the equipment, stayed for most of the presentation and returned to help pack things up. We also received two extra cards for the drawing that are not on the sign-in sheet. Terry's total is only from the sign-in sheet. The attendance was really 32.)

#95

Subject: Thanks

From: David Morrison dmorrison (at) wmhk.com (Columbia, SC)

Date: Tue, 31 Jul 2007 07:00:19 -0400

Enjoyed it. Someone told me of a product a short time ago that was a fiber-optic link with two telephone modular connector jacks on it to isolate computer modems, remote control modems, etc. It was completely transparent for plain old telephone lines but gave lightning surges an extra foot to jump. Thought that was a device I'd like to have even though I don't know who makes it. Toward the end it seemed to get a little TV-heavy for me, although I understand that's where the action is . . . . RE prizes, T-shirts really don't do it for me that much. I'd think that coffee mugs with inherently engineering-oriented themes might go better for prizes. My staff gave me a birthday present this year – a pie plate. It has the greek letter? in the middle, and 3.141592653589793... around the edge to 100 places. Was especially personal for me since I use pi to 16 places when testing mikes: much more interesting that "testing, one, two, three," and much more amusing to the rest of the staff who already know I'm a nerd.

(Note: In a second e-mail dated this date, the following was received) Good to hear, I'll look forward to my polo shirt. One other product line that might be interesting is GPS products in general. And in the coming year information about interfacing EAS equipment in a transition to digital and especially as the FCC develops it new rules regarding multi-language would be helpful.

#94

Subject: Re: A note of gratitude

From: Lothar Merker <u>lmerker (at) gmx.ch</u> Date: Mon, 30 Jul 2007 15:49:41 -0400

# Hi Larry

(In answer to a note sent to all those who attended the presentations in the Atlanta, GA area that said: "Just a note to say thanks for taking the time to join Jonathan and me at Technical Innovations in Norcross last night for this year's Taste of NAB Road Show. I hope you all felt the time was worth it," the following was received.)

It was well worth it. This was my second NAB Road Show and will continue to come to future shows you may have.

+++++++++++++++++++++++++++++++++++++++	+
#93 Subject: Thanks From: DHultsman5 (at) aol.com Date: Mon, 30 Jul 2007 15:06:54 EDT	

(*The following was at the end of a personal note.*)

Also great job. Hope the shows continue to do well for you and the Chapters.

Best regards, Dave Hultsman

(Note: This gentleman attended at no less than 3 of our presentations this year.)

#92

Subject: Thanks

From: Daniel L. Barrows dbarrows (at) scetv.org

Date: Mon, 30 Jul 2007 11:54:05 -0400

Larry,

Was a real pleasure talking to you Friday afternoon after your presentation. I don't often get a chance to tell old sea stories anymore. I enjoyed your presentation very much, but I was unable to remain for the biggest part of it. Unfortunately I was in the middle of an equipment upgrade and had to get master control put back together for the weekend. I look forward to you returning next year (or anytime for that matter). If I can possibly be of assistance to you in the future, please let me know.

Thank You,

Dan

Dan Barrows,
ETCS(SW), USN Retired
Broadcast Maintenance Engineering,
SC-ETV
+++++++++++++++++++++++++++++++++++++++
#91
Subject: Thanks from Knoxville
Durant Mantin Dd DMantin (at) and an area day at

From: Martin, Ed <u>EMartin (at) scrippsnetworks.com</u>

Date: Mon, 30 Jul 2007 10:05:31 -0400

Larry,

Thanks for another Great Roadshow! We really appreciate your emphasis on the individual technologies as opposed to a sales pitch. All of our questions were answered in a knowledgeable manner. Incidentally, the Color Bar curtains were a nice touch! I hope we will see you next year.

Regards,

From: Berry Thomas <u>barryt (at) broadcast.net</u>

Date: Sat, 28 Jul 2007 19:19:41 +0000

To: Radio-Tech List Server

Hello again.

First, Larry; thanks for the great SBE meeting in Columbia, SC yesterday. We all appreciate your commitment to SBE at the most important level, our chapters.

(This portion of the message has been deleted as it has nothing to do with the Taste of NAB Road Show. If you wish to see it, it will be provided.)

Thanks again for your support.
+++++++++++++++++++++++++++++++++++++++
#89

Subject: Taste of NAB Road Show From: <u>Ddevincentis (at) WBTW.com</u> Date: Fri, 27 Jul 2007 21:36:20 -0400 Larry: This is just a quick note to say how much I appreciated the "Taste of NAB" Road Show that I attended today at Columbia SC. This was my first time at this show, and it was well worth attending. I can see this equipment on the internet, but it really makes a different impression when I can see it in person. For me, it was a great way to see a lot of new, cutting edge equipment in one convenient location.

#88

Subject: Thanks

From: engineermike <u>engineermike (at) mindspring.com</u>

Date: Fri, 27 Jul 2007 17:14:18 -0400

#### Hi Larry,

I enjoyed the show and thanks for such a great presentation. I do have a question for you. Part of your slide show involved the NTIA and you mentioned being able to possibly get a grant from them for conversions and so on. You also mentioned some information about public broadcasters and a person to call but I didn't have anything to write on so I missed all the details. Would you mind filling me in on the details of the NTIA and the grants as well as the information regarding the public broadcasters? Thanks for your time

Larry:

Really enjoyed the show. You do a excellent Job. Looking forward to seeing you next year.

Much thanks.

#86

Subject: Thanks

From: Bell, Scott sdbell (at) pstcc.edu Date: Thu, 26 Jul 2007 09:27:06 -0400

Hi Larry,

I just wanted to say thanks for your Knoxville presentation. As a guest of an SBE member, I enjoyed your "Road Show" and found it to be both informative and educational. This is a good format to bring new products to the attention of folks working in the industry. I'll be looking forward to next year's show.

#85

Subject: Thanks

From: Chris Protzman cprotzman (at) journalbroadcastgroup.com

Date: Thu, 26 Jul 2007 07:10:41 -0400

CC: Mark Lucas <u>mlucas (at) journalbroadcastgroup.com</u> (Knoxville SBE Chapter 113

Chair)

Thanks Larry for the kind thanks and I appreciate the professional presentation of new technology you did for our local SBE chapter. As you know it is getting more challenging every year to send our engineers to the NAB to see these manufacturers in person. In the public ownership world of today's media and tight cost controls your Taste of the NAB Road Show helps us bridge that gap. Thank you for this valuable service.

Chris Protzman
Vice-President / General Manager
Journal Broadcast Group - Knoxville Operations
Knoxville, TN 37950
America's Best Local Broadcast Company

#84

Subject: Thanks

From: David R. Wilson <u>david (at) wwns.com</u> Date: Wed, 25 Jul 2007 10:32:13 -0500

Hello Larry,

It was great to see you again this year. I didn't happen to make it to the NAB this year, so it was good to see some of the things that I missed. I will have to see if I can talk the Axia crew (Kirk Harnack of course) into adding some of their equipment to your show. The presentation and material you brought along was all excellent.

Maybe next year I won't spill my drink on the carpet :-).

Dave KU4B

#83

Subject: Taste of NAB in Nashville

From: David Brant David.Brant (at) FOXTV.COM

Date: Tue, 24 Jul 2007 14:07:56 -0700

Larry,

I just wanted to let you know how much I appreciate you bringing a Taste of NAB to Nashville! I was unable to make it to NAB this year, but I managed to see several items that were of great interest to me at your presentation last night. I would have had to roam the NAB floor for a whole day to lay my hands on even half the items that you had available to us!

You had a great mix of sponsor equipment, for both the radio and TV engineer. I have to admit that I was surprised to see so much that directly applied to me. I think that you have a perfect mix of sponsors, and the way you are touring them through SBE meetings is a great way of exposing us to them (even though it must be a logistic nightmare for you and Jonathan!).

I look forward to catching your tour next year (and to seeing the guys from Chapter 103 again)! Please pass on to your sponsors my appreciation for supporting you in the tour.

Yours truly,

David P. Brant Chief Engineer Fox Television Stations, Inc. WHBQ-TV / WHBQ-DT Memphis, TN 38111 AC4JB

#82



Subject: A taste of NAB - Birmingham, AL

From: Sky Park spark (at) ewtn.com Date: Mon, 23 Jul 2007 11:41:13 -0500

# Larry Bloomfield:

Thanks so much for including the Birmingham SBE on your "Taste of NAB" Road Show tour this year. As you know, most engineers are left to maintain their facilities during the NAB convention, so it is a real treat to get a first-hand look at many of the new devices that others can see on the exhibition hall floor.

Of particular interest to me are the distribution and conversion items by AJA and Henry Engineering, and the Leader LV 5800 monitor. I was really impressed with the AJA FS-1s versatility, and with Omneon's MediaDeck, which seems to include the features of much larger systems in a smaller box. Finally, the Telecast Fiber Systems Fiber-Optic cable is truly remarkable, rugged enough to even stand up to news use, but flexible enough in it's application to stand up to, well, news use.

Thanks for the product CDs from the vendors showing the rest of the line that can't fit in Larry's van. Even if you could fit an exhibition hall in the van, your gas mileage would be terrible.

Many thanks to all the sponsors and equipment providers for this year's Road Show. And a huge thanks to Larry Bloomfield and company for taking the time away from his family to spend the months on the road to provide this service to those of us who can't get to Las Vegas every year to see the vendor's full displays.

Thanks again for the terrific presentation; you have a way of engaging a group and informing and entertaining at the same time. I'm already looking forward to next year!

Sky Park
Technician
EWTN (Eternal Word Television Network)
Irondale, AL 35210

#81

Subject: Road Show

From: John Collinson jcollinson (at) wwsb.tv

Date: Thu, 19 Jul 2007 23:25:29 -0400

Larry- Thanks again for last week's Road Show at the Tampa Bay SBE chapter. As always you did a great job of outlining a number of products, and even though I do go to NAB there were still several there I either missed or hadn't fully explored. Great job as always, and I look forward to next year.

JOHN COLLINSON
CHIEF ENGINEER
WWSB-TV ABC 7
SARASOTA, FL 34236-4048

#80

Subject: A note of gratitude

From: Bill Hamm BHamm (at) tbn.org (Atlanta, GA)

Date: Thu, 19 Jul 2007 09:25:18 -0400

Here is my note of gratitude in return. TBN does not in any way, time off, compensation or reimbursement encourage attendance at NAB conventions. So it is a treat to have an engineer of your experience pick from the best and bring that to us. As in the past, your presentations have been informative and entertaining. Thank you.

Please correct the call letter typos in my awards in the door prize list. WELR is an AM/FM station in Roanoke, AL. (*Done!*)

Again, thanks for all your work.

Bill Hamm, CBT, CBNT Chief Engineer WELF-TV/DT, TBN

#79

From: Henry, Jim jhenry (at) cbs.com

Subject: Roadshow

Date: Tuesday, July 17, 2007 1:43 PM

Larry:

Thanks for the fine presentation..

I look forward to next years show...

Jim Henry Dir. Eng./I.T. CBS Radio Orlando WOMX / WJHM / WOCL Orlando, Florida 32810

#78

Subject: Road show question

From: G Faller gf (at) garyfaller.com Date: Tue, 17 Jul 2007 13:48:30 -0400

Hi Larry,

Gary Faller here.

Thanks again for the great NAB roadshow at WPOZ Z88.3.

I had a question for the Inphase folks (futuristic).

This was asked of me by my 16 year old son about laser holographic projection.

This is basically a reverse on what you explained Inphase is doing with their storage.

If they could develop it .It would be so Star Wars, Trek etc.

By the way I am Telemundo Orlando's Gringo Engeniro

Thanks again for all of your efforts

Gary

#77

Subject: Thanks

From: Demshock, John \(CTV-Orlando\) John.Demshock (at) wftv.com

Date: Tue, 17 Jul 2007 10:03:34 -0400

HI Larry-

I learned some specifics last night that I'd like to share:

- \* Telecast fiber systems I had not heard of them and was impressed with their cable reel and 'brick'.
  - \* AJA Apple Centric I/O. Very informative presentation.
  - \* The new Omneon server. Likewise good presentation.
  - \* The Leader 'detachable' front panel. Another very helpful presentation.

O

Please let me know if the ASI input model is shipping.

In the future, I think our chapter should try to host you at a noon-time meeting. It's quite a lot of material to cover after hours. Hopefully, if we can get a lunch-time afternoon presentation, it can be less 'class-room' structure and more of an opportunity for the attendees to 'visit' each vendor setup that interests them and spend their time in a way that is more tailored for their needs. I realize that this may require more 'on-site' presence from vendor representatives... but if vendors with relatively local reps can provide them, it will help your workload, and get more info to the attendees.

Thanks again for your efforts with this. See you next year.

Travel safe-

John Demshock Director of Engineering, WFTV & WRDQ Orlando, FL 32801 www.wftv.com

(*Note: the following e-mail was sent to us as a CC.*)

Subject: RE: Taste of NAB 2007

From: Demshock, John \(CTV-Orlando\) John.Demshock (at) wftv.com

Date: Tue, 17 Jul 2007 14:20:03 -0400

To: Debbie Hartmann dhartmann (at) nverzion.com
CC: Larry Bloomfield Larry (at) Tech-Notes.TV

## Good afternoon-

The "Taste of NAB" did a nice job of presenting your product. I wish I had better news on this front, but all of the stations in our group (Cox Television) run under Harris automation, so changing automation systems would have to be a group-wide decision. This is also true in most high-profile areas, including SGL for Archive, etc.

On another topic, does your company do any custom work? I am looking for a company who is interested in writing a simple GUI to control a 'news over-ride' switcher. This device would over-ride our automation system for breaking news. It would be controlled from a PC located at the News Assignment desk, or other similar location. We have a mock-up GUI if you are interested in exploring this further.

We appreciate your sponsorship of the "Taste of NAB" show. It gives local engineers a better understanding of what the industry is doing and it exposes us to many very cool products, including yours.

I would like to follow your company's progress so if you have an e-mail newsletter or product announcements, please sign me up: john (at) wftv.com

Sincerely,

John Demshock Director of Engineering WFTV & WRDQ Orlando, FL 32801

#76

From: Goosey, David <u>DavidGoosey (at) ionmedia.tv</u> (*Tampa*, *FL*)

Date: Mon, 16 Jul 2007 15:43:14 -0400

Larry,

It was definitely great to see you again! An as always this year's "Taste of NAB Road Show" was informative and rewarding. Thanks for the information on NTIA, I have already gone on their website to check out things you mentioned about them. You also mentioned that you were working on a training presentation that you were putting

together a Power Point Presentation for, and that you would gladly make it available to use. I would like to get a copy for some training I am putting together for our Operators.

Keep up the great work and God willing, I will see back here again next year.

#75

Subject: Thanks

From: Figurella, Butch bfigurella (at) wflx.com

Date: Thu, 12 Jul 2007 12:11:45 -0500

Hi Larry

I guess you made it home OK. I got up this morning and went to get the paper and saw I had a flat tire. So that was no fun.

Anyway, we had a good meeting and the show was good as usual. I hope to see you again next year.

Thanks for all you effort.

Angelo "Butch" Figurella Chief Engineer, WFLX Fox 29 West Palm Beach, FL 33404

#74

(Note: The following was received from Reed Haslam, Director of Sales at Nverzion.)

From: Jim Hobbs jhobbs (at) lesea.com Sent: Wednesday, July 11, 2007 10:47 AM

Subject: RE: Taste of NAB 2007

Dear Reed,

Thank you for sponsoring the "Taste of NAB 2007" Road Show.

This is (in my opinion) the best presentation our SBE chapter has each year.

The meeting is among our most highly attended.

The presentation is very informative, even for those who attended NAB.

The setting provides a more intimate presentation of the products with Larry's unique view on the industry.

I will be looking to Nverzion for products in the future.

Thank you,

Jim Hobbs Chief Engineer KWHB TV-47 Tulsa, OK 74133

#73

The following is a link to Wichita, KS SBE Chapter 3's newsletter about the Taste of NAB 2007 Road Show. It is in PDF. Just go to <a href="http://www.tech-notes.tv/2007/SBE0707.pdf">http://www.tech-notes.tv/2007/SBE0707.pdf</a> to see it.

#72

(*Note:* The following was received directly from this gentleman. A second post, not to us but to a Broadcast Internet Forum can be found following this e-mail.)

Subject: Taste of NAB

From: <u>JYRussell (at) academicplanet.com</u> Date: Mon, 2 Jul 2007 07:06:01 -0500

Larry -

Thank you very much for hosting the TASTE OF NAB 2007... as a note to pass along to the vendors, you did an absolutely wonderful job of presenting their products, along with some interesting alternative ways to think about employing the products in the development of radio and broadcast engineering in general.

Network Electronics, Burst Electronics, Omneon Video networks, Ross ... In Phase Technologies, ESE products, and of course the ubiquitous Henry Engineering... each of these companies should be very proud of the package that Larry is taking to 'The Road", and the insights he and the reps offer as they discuss the ways these products can be implemented. I hope that package and the time for it just gets bigger... it's like a 'Brain Feast'...!

You folks made us very comfortable, accepting us to the meeting, feeding us, allowing us to participate, you guys even allowed me to put my card in the door prize bin... what was an absolute shock. I even won! WoW!

All I can do is say 'Thank You!!!' (ok, not so quietly...!)

Sincerely,
Jason R. Russell
KGVL - KIKT
Greenville, TX 75401
Jasonrkgvlkikt (at) geusnet.com
jrussell\_75423(at) yahoo.com
jyrussell (at) academicplanet.com

Subject: [BC] Taste of NAB 2007

From: JYRussell (at) academicplanet.com

Date:

Tue, 3 Jul 2007 10:42:01 -0500

To: Broadcasters' Mailing List <u>broadcast (at) radiolists.net</u>

I meant to post this some time ago... I'm not sure how many stops are left on the Taste of NAB run for Larry Bloomfield, but if he's headed to your town next, it is definitely a great way to spend an evening.

For my part, when Larry was in Dallas, it was the first time in YEARS that I managed to get to an SBE meeting.

Larry does an absolutely wonderful job of presenting their products, and offers some interesting alternatives to the way we can think about employing the products in the development of radio and broadcasting in general.

Network Electronics, Burst Electronics, Omneon Video Networks, Ross ... In Phase Technologies, ESE products, and of course the ubiquitous Henry Engineering... the list is long and well respected... each of these companies should be very proud of the package that Larry is taking to 'The Road", and the insights he and the reps offer as they discuss the ways these products can be implemented. Questions and discussions get started, everybody gets to talking about the business, the products, what who did what where, how they can use the stuff Larry brought.... it's like a 'Brain Feast' for folks that don't get to make it to the Full sized roadshows (Las Vegas, and such.)

Super folks, with some interesting insights, alot of fun, cool new stuff... I hope the "Taste Of NAB" series continues for years.

and I don't feel that way just because I won one of the door prizes...seems like a lot of folks won something cool...

Jason	R.																																
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#71 Subje	ct· T	Γh	an	ks	1																												

From: THPI-New Orleans Ralf (at) thpi.net

Date: Sun, 1 Jul 2007 12:50:18 -0500

Larry,

Thank you for the kind words in your e-mail. It is us out here in the field who have to say thank you for the great presentation and education you provide us with every year. As always, you had great products and information to share. I am already looking forward to next year.

Regards, Ralf Black

Talking Head Productions Inc. New Orleans, LA 70116

http://www.thpi.net

#70

From: Wiely Boswell wiely (at) faithradio.org

Date: Thu, 28 Jun 2007 13:26:25 -0500

Thanks again Larry,

You do have new cool stuff each year and is not doubt one of our biggest, most looked forward to events.

We will be thinking about next year!

Wiely Boswell Chief Engineer

Faith Broadcasting 381 Mendel Parkway Montgomery, Al 36117

(Note: Wiely Boswell is the Chairman of Montgomery's SBE Chapter 118)

#69

From: Simpson, Joe joe.simpson (at) chartercom.com

Date: Thu, 28 Jun 2007 12:04:37 -0500

Larry,

Thanks for all you do. This is my 3rd time attending your informative presentation. I appreciate all the effort you put into making this happen. The majority of technicians and engineers never have the opportunity to attend a national show, so what you provide is

the best alternative. All of the vendors you represent should know how much we appreciate you.

Thanks,

Joe Simpson
Installation Manager
Charter Communications
Montgomery, Al

#68

Subject: Taste of NAB

From: Jimmy Chivers <u>jchivers (at) whbr.org</u> Date: Thu, 28 Jun 2007 09:20:03 -0500

Thank you Larry,

I enjoyed the meeting and seeing all the equipment. The food and fellowship was great!!

Particularly I really learned some good information from the fiber optic presentation. I will be visiting the web sites for AJA to find out more about the FS1.

One of my favorite subjects is test equipment.

I look forward to next year.

Jimmy Chivers

#67

Subject: Nice Meeting You

From: Rick Seeders kg4pnl (at) arrl.net Date: Wed, 27 Jun 2007 14:42:40 -0500

Larry.

I enjoyed your presentation today, thank you for coming to Montgomery.

I did want to see your class Power Point presentation. We have compiled some pretty good slides but it is always good to get ideas from others as well. I haven't taught a class since the tech question pool has changed, so I am sure I will be updating the slides before this fall.

Again, I loved seeing the stuff you passed around today. I was especially interested in the fiber. The new MX connector really appealed to me.

_	_

Thank you,

Rick Seeders - KG4PNL

ARRL Alabama Assistant Section Manager

President - Montgomery Amateur Radio Club

(Note: In paragraph two, Rick is referring to a Power Point presentation that I prepared

to teach Amateur Radio Classes with.)

#66

Subject: Thanks

From: Ernie Kain erniekain (at) i-55.com Date: Tue, 26 Jun 2007 17:36:54 -0500

Larry, Thanks again for all of you time and effort. Only one or two of the local members made it to the NAB this year. It is by far our best program all year and has been since you started coming to New Orleans. I hope we can have it again next year and maybe at UNO again. I think the facility is outstanding. The members that could not make it send their apologies.

Thanks again for a great presentation.

### Ernie Kain

Certified Technical Support

(Note: Ernie is the Chairman of SBE Chapter 72 in New Orleans, LA)

#65

Subject: Many Thanks

From: Conard Kester Jr. conard (at) verizon.net

Date: Thu, 21 Jun 2007 15:59:30 -0500

Larry,

Just a line to thank you for a great evening, two weeks ago at SMU in Dallas. I am the person who won the 1 gig memory stick. Anytime a need a copy of something, there it is.

Thanks again and have a safe trip home.

Conard Kester

#64

Subject: Many thanks

From: gpowell2 (at) bellsouth.net

Date: Thu, 21 Jun 2007 11:27:30 -0500

I enjoyed the program very much and I believe the rest of the folks did too. Thank you for bringing the show to Shreveport. I hope we can do it again next year.

### Gene

(Note: Gene Powell is secretary of Shreveport's SBE Chapter 44)

#63

Subject: Houston Road Show

From: Funk, Andrew R Andrew.R.Funk (at) abc.com

Date: Tue, 19 Jun 2007 14:32:13 +0000

Larry,

Last night I had the pleasure of attending the Taste of NAB 2007 Road Show during your visit to Houston. Just as when I attended the Road Show in Atlanta a couple of years ago, you brought good information and demonstrated innovative equipment. Even though I attended NAB, the Road Show was extremely useful since it brought to my attention products I missed while in Las Vegas.

Thanks, Larry, and I'm looking forward to next year.

73,

/Andy

\_\_

Andy Funk

News Operations Manager

KTRK-TV

3310 Bissonnet

Houston, Texas 77005

Email: Andrew.R.Funk (at) abc.com

KB7UV

#62

Subject: Door Prize

From: Gary Coplin-yahoo gary\_coplin (at) yahoo.com

Date: Tue, 19 Jun 2007 00:48:06 -0500

Thanks for all you do. U are a great American.

Regards

## Gary Coplin

http://www.drstereoproductions.com

#61

Subject: Road Show - Thanks!

From: Mark Earle <u>mearle (at) mearle.com</u> Date: Mon, 18 Jun 2007 12:55:47 -0500

Larry,

Good to see you in Corpus Christi at KZTV-10.

Thank you for trying to increase things a bit for us radio / audio guys.

I find the hologram storage technology of InPhase to be fascinating; although it is not likely I will use it any time soon. Still like to keep up with things like that.

The sync'd clocks, and Henry are on my list to keep up with also.

Take care.

mwe

#60

Subject: Thanks

From: Marty Wind MWind (at) GoCCN.org Date: Mon, 18 Jun 2007 12:14:52 -0500

Larry

3rd or 4th year for me at your NAB road show... always interesting. This year I was impressed with the AJA lineup and especially the fact that you showcased an HD Receiver...

Marty Wind
Executive VP/GM/CE
KLUX 89.5 HD
Corpus Christi, TX

#59

Subject: Thanks

From: Bill Oglesby <u>billo1 (at) flash.net</u>

Date: Sun, 17 Jun 2007 15:19:06 -0700 (PDT)

Dear Larry,

The NAB roadshow was indeed very nice. I, as a contract engineer for a local, not-for-profit religious station do not have a lot of contact with my fellow engineers in town. My station certainly cannot afford to send me to the national convention. This gives me a very important opportunity to contact people and see a little of the latest "good stuff".

Of course I am employed elsewhere but that is more into the industrial side, yet there is quite a bit of crossover.

Thanks again, to you and to all of the sponsors who made this possible. I was quite impressed to learn of the new technology with extremely high density data storage... and I heard it right here in my home town.

#58

Subject: A big thanks to you all

From: Jerry Jeske JRJeske (at) RioGrande.edu

Date: Thu, 14 Jun 2007 15:05:04 -0500

Larry, On behalf of the Rio Grande Valley chapter 136, thank you for bringing the road show to us. You had some things that I missed seeing at the NAB, and many of the people didn't get to go, so it was a good meeting. Don't worry about the interruptions. If we wanted Hollywood, we would watch TV, not work in it. ha ha

I think the "glue" pieces were interesting. Maybe you can get Kramer and others to join as sponsors. (I noticed that you were using a Kramer switcher instead of one of the big Network or Ross units. You could get Wohler to show off their audio in place of the computer speakers. Or how about some novel lighting instruments from Lowell, Videssence, or Kino? Ikan in Houston has some interesting lighting and monitoring products that need to be seen.

Bringing CVS along was great; Joel added variety to what you were showing. I don't know how you get everything into one van; that Jonathan must be great at packing.

I enjoyed the afternoon and hope to see you next year.

Jerry Jeske

#57

From: Pablo Aguayo Pablo A (at) KRGV.COM

Date: Thu, 14 Jun 2007 11:35:59 -0500

Hello Larry,

I just want to thank you for the great presentation at the Taste of NAB 2007 Road Show. The products that were displayed are an exciting new trend of technology that I would definitely like to see again next year. In addition to all of the products that were shown, perhaps next year you could include new hardware/software that contributes to the newscast production of television. Once again, it was great having you here in Weslaco; hope to see you again next year at the KRGV studios.

Paul Aguayo Production Department

#56

Subject: Many Thanks

From: KZQXFM (at) aol.com

Date: Wed, 13 Jun 2007 23:27:34 EDT

Hi Larry,

Thanks for coming to Dallas. I enjoyed the presentation.

The one additional thing I would have liked to have seen was some info on FMExtra. I've visited a lot with Lyle Henry who seems to be quite a guru when it comes to SCA devices. He would be an interesting addition to the show.

Thanks again,

Chuck Conrad (KD5TZT) KZQX Radio

www.kzqx.com

#55

Subject: Meeting notes Chapter 3 June Mtg.

From: rabraham2 (at) cox.net

Date: Tue, 12 Jun 2007 21:43:56 -0500

LAST MONTH

Twenty four members and guests were in attendance June 8 from 12:00 PM to 3:00 PM, at WSU's Marcus Welcome Center in Wichita, hosted by Charles Myers, CPBE, WSU Media Resources Chief Engineer, for A Taste of NAB Roadshow 2007. The program was presented by Larry Bloomfield. A Mexican Buffet Lunch provided by several sponsors of A Taste of NAB 2007.

(Note: Chapter business was deleted to save space; Contact Mr. Abraham for the full report.)

Don Hogg moved, Bob Locke seconded to adjourn the meeting to the program.

Past Chairman David Jackson introduced Larry Bloomfield formally to the group. Larry requested introductions of all present. Several guests were present, including Brian Speas, who is switching his career from production to engineering, and seeking and absorbing much advice. LaVerne Goering, Program Director and others from KWCH, and Warren Kunkle, Chief Engineer for KSNW also attended.

1:15 PM: Larry began explaining door prizes and their suppliers, products, vendors.

Henry Engineering started with Matchbox, They make handy accessories for broadcast engineering. There were many pass arounds of different add on's; mixers; small pieces, etc. along with CD-ROM's with product lines of different vendors.

Larry had PowerPoint presentations on fiber optics by Telecast Fiber Systems including wavelength multiplexing, terminating (MX connector developed for the military which has a lens to expand/condense light inside the connector, minimizing the effect of dust or pollutants at the junction); a unit called the Copperhead which connects on the back of a field camera; the Rattler, a small inline F.O. receiver/transmitter; and Viper and Sidewinder audio over video remote cabled units for connecting remote cameras through small fiber cables to the truck.

Omneon Media Deck: Larry was showing SN #1., a huge server with hot swappable components, Omneon is now producing a 2 RU unit a bit less flexible, but less expensive, and showed a 3 channel unit on one card, one port of which is bi-directional. The Media Deck can also work as an edge server to larger servers. Omneon is working with 750 Gb SATA Hard Drives. Several people in the audience had experience with Omneon. It is great for legacy program storage & will interchange and interconnect flexibly with many other systems.

At this point, note should be made of Jonathon Haase, Larry's helper. He was great on equipment setup, and trouble shooting, in feeding and collecting show and tells pieces to/from the audience and in dimming the lights at the appropriate times for viewing images on the projection screen. He made the program work very smoothly. Larry had integrated several program sources into an SDI Burst SD/HD 1x8 switcher and distributed its output into a digital DA to several pieces of gear, including an overhead

Panasonic projector. This provided a rest for his voice and variety in the presentation to the audience.

The show continued with the Leader LV5800 MUX/Scope for DTV, who took a great deal of input from engineers in field to develop this unit. It will do Waveform, Pix, Vector scope and YGBR-Composite amplitude component display to show super chroma colors, that would over modulate. It has a USB port for distribution to internet, Ethernet, flash drives, etc., and Leader also has a model 5750 test generator, which will output 19 forms of HD, all in a 1/2 RU.

ESE: Larry showed their GPS synchronized Master clocks; Network time protocol distribution; Count down, Count up; and Time code readers/embeders. ESE is working on DTV clocks, but working with all the different formats is difficult. Audio DA's 1x4, bridging input; Video DA's and combo's up to 1x12 are also offered. ESE is partnering with Ross for new product integration and development. They are making a clock that can slew by the amount of delay for talk shows.

The table coverings this year were remnants from a redecoration project in Larry's TV Room at home which was redone with color bar drapes.

AJA Video Systems .The model HI5 HD-SDI/SDI to HDMI; HD/SD Sync Generator has seven outputs, all in sync with each other. It supports 525/625 and 19 Hd FORMATS. Use for your sync generator. The FS-1 Frame sync will change anything in to anything out. Up/down conversions w/support of 608/708 closed captioning; it can free run or sync to another source. It has variable delay to sync video to audio, all in 1 RU. They also have desktop products, among which is a BNC to garden hose adapter, the cure all for HD Blues !! New for 2007 is the FS-3 I/O an HD joint project between Apple and AJA which adapts Apple to HD!

In Phase Technology featured Holographic Storage at very high densities. Up to 1 GBt per flash of light! 30 seconds of video can be retrieved in 60ms. Their storage features long media archival life (est 100 yrs). At present the storage uses WORM format, but they anticipate Read/Write by 2010. Blue Ray can only get 100 GB per DVD sized disc. In Phase can store 17 Terra Bytes on the same disc at present. Tapestry media is used which can take the form of credit card, postage stamp size, etc. It does not have to spin to read/write, rather is done by scanning a beam LR/Top-Bottom.

Black Magic Design: Bi-directional Multi-bridge Extreme Analog to DTV conversion - any format in/out. They also have a 12x24 router. Both must be programmed from a USB port. They also make other products with a link provided at the Tech-Notes web site.

Ross Video often works jointly with other manufacturers to develop products. Ross works very compatibly with many other systems. They use redundant power supplies in their gear, and make mainframes which are based on Open Gear Standards, which feature common frame I/O, card edge connections, and common control software to integrate easily with other manufacturers. Check for more information at <a href="https://www.opengear.com">www.opengear.com</a>

Network Electronics in Norway, manufactures routers for many other companies, They are rock solid and highly configurable to suit your uses. They had a 32x32 router here for display.

Larry said that the sponsors do want to know what we think, and requested that we email him with any questions or comments which he will relay to sponsors. Door prize drawings were held from an entire table of prizes! A drawing from all attendees of the Taste of NAB 2007 will also be held at the end of Larry's tour.

The program ended at 2:50 PM, but discussion did not. Many hung around to assist in the tear down and packing. Our thanks once again to Larry Bloomfield for lunch, a fine program, and much encouragement!

#54

Subject: Taste of NAB comments

From: Walter Hanthorn whanthorn (at) ktsm.com

Date: Tue, 12 Jun 2007 11:38:19 -0600

Larry

Letting you know I enjoyed the Taste of NAB show again this year. You guys had a lot of good pictures but I'm attaching 4 that I took. (*El Paso, TX*)



For example, nothing shows you've earned the title "road show" like a few dozen bug splats on your hood and windshield, so in case you don't have a picture of your van's hood yet, here's one.



By the way, I tried all the CD's that I picked up and found two that would not play in our shop computer. It isn't a big problem for me because I've already gone to those web sites and found in same info, but you may want to check the "Key Digital 2006-2007" Product Catalog disc and the InPhase Technologies disc. (Our shop computer has been known to refuse certain CD's but these look like they should play!)

## Walter H.

(Note: We are looking to the CD issue. The InPhase disc is a DVD and might not play without DVD player software installed.)

#53

Subject: Chapter 67 DFW meeting From: Stigler, Johnny <u>jstigler (at) com</u> Date: Tue, 12 Jun 2007 12:25:53 -0500

Thanks for bringing the Taste of NAB to our chapter again 2007. This is a good opportunity for some of us that didn't make the NAB to get a brief view of some equipment that was in Las Vegas. I know you enjoy visiting with other engineers in your field and that the products you show are quality or they don't make it into the van.

I pray that your wife is doing OK and is in good hands while you are out on the road doing what you enjoy.

Johnny Stigler CPBE
ENG Supervisor
WFAA-TV
Dallas, TX 75202
WA5ZRQ Ham Call
SBE Ch67 Frequency Coordinator (DFW)

#52

From: Ernie Hartt ehartt (at) ktsm.com

Date: Mon, 11 Jun 2007 15:13:13 -0600

Hello Larry;

I would like to thank you once again for putting on a fine equipment demonstration in El Paso, Texas for SBE Chapter #38 and friends. We had a nice turnout this year and each year it gets better. I picked up several of the handouts for future reference.

Ernie Hartt, CPBE
Director of Engineering
KTSM-TV
El Paso, TX

#51

Subject: Taste of NAB El Paso

From: Marvin Hanley mhanley (at) ktsm.com Date: Mon, 11 Jun 2007 08:50:17 -0600

Larry

Thank you for another great road show. See you next year.

Marvin J. Hanley (mhanley (at) ktsm.com)
Operations Supervisor
KTSM-TV
El Paso, Tx. 79902

#50

Subject: Road Show - Ham Link – Thanks

From: Brian O. Speas <u>brian (at) bosstream.com</u>

Date: Sat, 9 Jun 2007 19:07:43 -0500

Mr. Bloomfield,

It was a pleasure to meet you yesterday for the Taste of NAB. I would like to thank you for the time and commitment for those of us who were unable to attend this year NAB. This was my first meeting of any type with Broadcast Engineers. What a great community of people.

What is the link for your Ham web site? I understand that the basics must be learned. Thank you for laying one of the first blocks in my career foundation. My goal is to become a Chief Engineer. With the guidance of folks such as yourself, I can be pointed in the correct direction. I will keep in mind to stay away from the politics.

You also asked that we provide feedback for the road show. Overall, I enjoyed the entire show. You have a captivating way of presenting the material. The push for digital conversion is a point of interest. Please provide more venders such as the video server, fiber cable, and the InPhase Technologies.

I want to thank you for your time and helpful suggestions. It has meant a lot to me to get some "inside" information and direction on my career. Please keep me in mind if you hear of anything that would fit my background and career objective. Thanks again, I'll keep in touch.

Brian	Ο.	S	pe	as																										
++++	++	++	-+-	++	-+	+-	++	+	+-	+-	+-	+-	++	+	+	+	+-	+-	+-	+-1	 +	+	+	+	+	+	+-	+-	+-	+
#/IQ																														

Subject: Taste of NAB 2007, Wichita

From: <u>rabraham2 (at) cox.net</u>

Date: Sat, 9 Jun 2007 11:08:11 -0500

Larry:

Many thanks for your continued efforts in presenting "A Taste of NAB, 2007" for our SBE Chapter 3 program.

Our thanks also to the fine sponsors who provided lunch and door prizes. They made the day quite enjoyable.

It was interesting to see the improvements in some of the products who have supplied you with show and tell in years past, as well as the feature of those who were new this year.

A word of thanks for your assistant Jonathan Haase. What a well mannered, thoughtful young man. He worked quietly and efficiently behind the scenes making the program flow smoothly, and showed an aptitude for broadcast engineering in his trouble shooting efforts during the equipment setup period, even though his college major was journalism. He will find the experience useful to him in the future.

Be safe in your travels this year, my friend, you have many miles to cover. I hope your future tours are as successful as your program was here in Wichita.

Dick Abraham				
SBE Chapter 3 Newslet	ter Editor			
+++++++++++++++	++++++	++++++	++++++	++
#48				
From: Caperton, Steve	Steve.Cap	perton (at)	KFSM.con	m

Date: Fri, 8 Jun 2007 15:55:14 -0400

# Larry:

I enjoyed the presentation you gave very much. I really appreciate you bringing the show to Tulsa. I am a member of chapter 56 but live and work in Fort Smith, Arkansas at KFSM. I do not get to go to NAB each year so this is a real opportunity for me to get a look at equipment I might not normally get to see! It was obvious that you put a lot of time and effort into the show.

**Again Thanks** 

Steve Caperton CSTE Asst. Chief Engineer KFSM-TV

#47

From: Michael Zubek <u>mzubek (at) lesea.com</u>

Date: Thursday, June 07, 2007 2:19 PM

Larry,

I had a great time at your event I learned a lot and I look forward to the next you are in town.

Keep me in mind for future events. You did a great job bringing a little bit of NAB to Tulsa.

Mike Zubek Production Manager LeSea Productions - Tulsa www.kwhb.com Tulsa, OK

#46

From: Kenneth King <u>kking36 (at) sbcglobal.net</u> Date: Thu, 7 Jun 2007 10:54:58 -0700 (PDT)

Thank you for the Taste of NAB. When I got home last night, my wife asked, 'How was your meeting?' Without even stopping to think about it, I said it was good. It was well done. Well organized. Well presented. Not too long and not too short.

After stopping to think about it, I can't improve on that to express what I thought of your show.

Thanks again.

Kenneth R. King Broadcast Engineer 8175 E. 31 Court Tulsa, OK 74145

#45

From: Gary Dennis GDennis (at) mediaconcepts.tv

Date: Thu, 7 Jun 2007 11:47:13 -0500

Larry,

Very informative, good setting & atmosphere to promote the products. Would have liked to see a demonstration of the latest cameras, decks, & monitors from NAB as well.

Hope the rest of your road show is productive and safe. Thanks for including Tulsa in your schedule.

Gary Dennis Media Concepts, Inc. www.mediaconcepts.tv

Your Authorized National Dealer for Ross Video & Audio Distribution, Monitoring, Conversion, & Processing

#44

Subject: Thank You! from KNME-TV From: Jim Gale <u>jgale (at) knme.org</u>
Date: Tue, 05 Jun 2007 11:27:20 -0600

Hi Larry,

We really enjoyed the "Taste of NAB" hosted here at KNME again this year.

Please find attached my testimonial. Feel free to use it any way you wish on your website or otherwise.

Best of Luck!

Jim Gale Director of Engineering KNME-TV (PBS) KNME-DT, KNMD-DT

# KNME-TV Taste of NAB-2007

Every year since 2004, we have hosted Larry Bloomfield's "*Taste of NAB*" at the studios of KNME-TV (PBS) here in Albuquerque.

This is one event that is very informative, educational and entertaining. In fact it keeps getting better every year. Larry's presentation is so information packed and valuable we feel that it is a great adjunct to NAB for those who go and definitely a must see, for those who don't.

This approach to marketing and education is visionary. It has a real personal touch not possible at large trade shows and should be the wave of the future.

From my perspective ~ after 31 years in the business and 22 in management, I feel that NAB is getting so crowded that regional seminars and traveling exhibits like Larry's "*Taste of NAB*" are the way to go.

Thanks to Mr. Larry Bloomfield once again for a fantastic "*Taste of NAB*". We look forward to hosting it again in 2008.

Jim

Jim Gale
Director of Engineering & Operations
KNME-TV, KNME-DT
KNMD-DT
University of New Mexico
Albuquerque
June 5<sup>th</sup>, 2007

#43

From: Jim Mertins <u>JMertins (at) rsu.edu</u> Date: Thu, 7 Jun 2007 11:45:45 -0500

Hi Larry. Thanks for all the work you put into the presentation. Thank you for working with all the local SBEs to provide info for us local yocal engineers. Look forward to seeing you next show!

Jim Mertins, CBTE Chief Engineer KRSC-TV35 #42

From: Brad Davis <u>braddavis (at) shamrocktulsa.com</u>

Date: Thu, 7 Jun 2007 11:03:25 -0500

Larry, thanks so much for doing the Road Show in Tulsa. Your timing was amazing. I had just earlier that day been discussing our future plans for SCA with my GM and program directors, and actually got the PD to come with me! He was blown away and now wants to start going to SBE meetings each month, as well.

Keep up the great work and God bless your next 40 years of marriage!

Brad

#41

Subject: July 2007 Newsletter

From: SBE San Diego Chapter 36 editor (at) sbe36.org

Date: Thu, 7 Jun 2007 05:55:03 -0700

Taste of the NAB 2007 Comes to San Diego

Many thanks to TV Magic for hosting the 2007 Taste of the NAB roadshow, to Larry Bloomfield for bringing the roadshow to San Diego, and to Canon Broadcast for lunch. We had over 30 attendees. Larry showed off about a dozen useful products with some new, valuable information for many of us. Lyle Henry, the "Radio Doctor" from LA, showed us an amazing demonstration of the FMXtra digital subcarrier system using the signal of KLVE 107.5 MHz Los Angeles. The reading service we heard was crystal clear with no objectionable compression artifacts on his reasonably priced table radio. And Jim Hurwitz of Telecast made an impressive demonstration of their Copperhead fiberoptic system using tactical cable. Attendees left with many door prizes.

(Note: Those parts of the SBE San Diego Chapter 36 newsletter not pertaining to the Taste of NAB Road Show have been edited out. If you'd like to see the entire newsletter, please contact the editor at the e-mail address above.)

#40

Subject: Thanks!

From: James P. Brady <u>james (at) resultsvideo.com</u> Date: Wed, 6 Jun 2007 13:32:11 -0600 (GMT-06:00)

Larry,

Just wanted to drop you a line to say thank you for everything at the Taste of NAB in El Paso. This was my first time attending and, though I only caught the tail-end, it was quite

informative and nice to see some of the items on display. This is just the sort of thing that El Paso needs and I'll be happy to attend again next year if you come back around.

#39

Subject: Thanks

From: Sell, Ken KenSell (at) ionmedia.tv Date: Mon, 4 Jun 2007 21:37:23 -0400

# Larry,

Yes, It was very good to have you and the Road Show back again this year. Like many of us, not able to attend the big show in Las Vegas we could at least see a few of the new items. Time and space always has its limits however, a lot of interesting products. We'll look forward to having you return again next year.

Good luck with the remaining of your tour and trip.

SBE Chapter 9, Phoenix Program Chairman,

#38

From: John Tiesi <u>jtiesi (at) knme.org</u> Date: Mon, 4 Jun 2007 15:14:48 -0600

I was excited by the holographic storage. As a computer geek, I like seeing stuff like that.

Thank you for taking time to stop by and allow us to see the products.

#37

From: Brad Hamlin brad (at) burstelectronics.com

Date: Mon, 4 Jun 2007 07:49:08 -0600

Hello Larry and Jonathon,

Thank you both again for bringing the Taste of NAB to Albuquerque. Even though we (Burst Electronics) went to NAB, your show brought equipment that we had not seen (or had a chance to preview). I especially enjoyed the equipment you displayed from Leader and AJA (A-HA), and as per your request, I would like to see some equipment from Tektronix. Again, thank you very much for coming to Albuquerque and thank you KNME's Jim Gale for the great lunch. We look forward to next year's Taste of NAB Road Show.

Hi Larry,

Always a pleasure to see you and your show. I especially appreciate your including some of the student production crew. While a lot of the subject was over their heads, they got a lot out of talking to you and the techs and reps during set up and tear down.

We always enjoy your show and look forward to next year. Thanks again.

-- Franz Joachim Production Manager KNME-TV5 KNME-DT 35 KNMD-DT9 (*address and phone numbers deleted*) We are Metadata. You will be assimilated. Resistance is futile.

#35

Subject: Above and Beyond

From: TEPOSTE, JOE JTEPOSTE (at) KYMA.COM

Date: Thu, 31 May 2007 16:30:34 -0700

Mr. Bloomfield,

I'd like to take this opportunity to thank you for your presentation, although it's always nice to see the advances in technology. I enjoyed how you integrated your experiences with that of the Road Show, you maintained a level of understanding that even a closet tech junky as myself could understand. I, like many others took the trip to Vegas and was

tackled with waves of tech jargon that left me wondering where I could buy a tech to English translator.

But, your presentation was not sales driven and to the point, making this show one to remember. I hope to see you next year, once again thank you and have a pleasant day.

JOSE "JOE"	TEPOSTE	
<b>PRODUCTIO</b>	ON MANAGER/CHIEF PHOTOGRAPHEI	2
<b>NEWSCHAN</b>	NNEL 11 KYMA-TV (Yuma)	

#34

Subject: Thanks

From: Rick Salsman rsalsman (at) UNIVISION.NET

Date: Thu, 31 May 2007 12:41:39 -0700

Larry,

Thanks again for bringing your "Taste of NAB 2007" to SBE-9 in Phoenix. As always, your show was very informative and gave our members an opportunity to see "state of the art" systems up close! Some of our members would have liked to see more systems relating to their Radio station needs.

Please convey our appreciation to your sponsors for helping you to bring this fine road show to us!

Rick Salsman, Chairman SBE-9
+++++++++++++++++++++++++++++++++++++++
#33
Subject: Thanks
From: Tom Foy tfoy (at) UNIVISION.NET
Date: Thu, 31 May 2007 10:55:18 -0700

Larry,

Thanks again

The Taste of NAB 2007 Road Show in Phoenix was again a terrific show. The number of products shown was just right (minus the Omneon Server). Thanks for picking my name to receive a door prize of the DSC Labs CamAlign. What a great chart.

I will remain one of the un-named who didn't stay to help pack up.

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#32

Subject: Thanks

From: Chango, Gail GChango (at) kswt.com Date: Tue, 29 May 2007 07:03:56 -0700

Very informative - looking forward to seeing you next year with the newest innovations on the horizon.

Gail M. Chango Traffic Mgr. KSWT - CBS & KSWT DT2 - The CW Yuma, AZ

www.kswt.com We're Your Station!

#31

Subject: Taste of NAB

From: LeMelle, Allen Allen.LeMelle (at) abc.com

Date: Wed, 23 May 2007 23:33:38 +0000

Dear Larry,

Your presentation at Chapter 66 luncheon was well received and as always very informative.

The efforts put forth by yourself and Jonathan are greatly appreciated in getting "The Show on the Road".

I'm particularly appreciative of the fine folks at ADS Tech for the wonderful "Door Prize" bestowed upon me namely the "Instant Music " Format Converter. In my particular case, vinyl to " Ipod" represents a quantum leap of perhaps 25 years. Thanks again.

Looking forward to greeting you again in future events here in the Central Valley.

Sincerely,

#30

Subject: Taste of NAB

From: David Lane <u>davidl (at) tvmagic.tv</u> Date: Wed, 23 May 2007 07:30:06 -0700

## Larry

Just a short note to say thank you. I had the pleasure of attending your 2007 "taste of NAB" in San Diego. I did not have the opportunity to attend NAB this year so it was a great help to me to see the new equipment that you had and hear the opinions of yourself and the other attendees. Please keep up the good work and I will look forward to seeing you next year if possible.

From: Stephen Frick stevef (at) fox6.com Date: Wed, 23 May 2007 04:59:23 -0700

Larry,

I wanted to let you know how much I appreciated the "Taste of NAB Road Show" that you presented to the San Diego Chapter (36) of the Society of Broadcast Engineers on Tuesday.

I have not had the opportunity to attend NAB and I really liked learning about the amazing products that were presented and discussed.

Thank you!

Stephen Frick
Broadcast Engineer
Bay City Television
San Diego, CA 92111

#28

Subject: Thank you!

From: eschecter (at) jpc.com

Date: Tue, 22 May 2007 17:30:17 -0700

CC: garys (at) fox6.com

Larry.

From all of us at SBE Chapter 36, San Diego, I wanted to thank you for your excellent presentation at today's get together.

We had a great turnout (33 in attendance), and there was something of interest for everyone.

We hope you will be able to swing by next year! Regards,

Eric Schecter SBE Chapter 36 Chairman

\_\_\_\_\_

#27

Subject: RE: The Taste of NAB 2007 Road Show From: Lair, Teresa Teresa.Lair (at) dodmedia.osd.mil

Date: Tue, 22 May 2007 06:44:20 -0700

Thank you very much for all you hard work setting everything up for us. Your presentations were very helpful to me as a logistician since I am the project manager for all our outlying customers who want to order audio/video equipment for their units. Now I have an idea of what some of the equipment looks like and what it actually does.

Have a great holiday and I hope to see your Taste of NAB 2008 next year.

#26

Subject: NAB Road Show

From: Ruben Alvarez <u>rubenalvarez (at) excite.com</u> Date: Tue, 22 May 2007 00:54:33 -0400 (EDT)

Larry:

Thanks for A Taste of NAB, with The Road Show.

May I say with out a doubt your presentation is one of the best I have ever seen. You were able to explain each product with great detail and suggestions for use's.

I just want to say thanks to all the vendors and you and Jonathon for all the hard work and great displays.

Ruben Alvarez

#25

Subject: Re: The Taste of NAB 2007 Road Show

From: Woodruff, Rex Rex. Woodruff (at) dodmedia.osd.mil

Date: Sun, 20 May 2007 13:18:35 -0700

Larry,

Not a problem, I will forward it on! Look forward to seeing you next year.

### Rex

(Note: We send a thank you e-mail out to all who attend. A couple of the addresses we had were incorrect and we asked Rex to make sure those folks knew we are grateful for attending our event at AFN.)

#24

Subject: A note of thanks

From: Tim Stoffel Tim (at) KNPB.ORG Date: Thu, 17 May 2007 11:06:09 -0700

For the fourth year in a row, Larry rolled into town (with his new assistant) to do his 'Taste of NAB' show. This show is one of the annual events done by our SBE chapter, and the very first one of these visits was our very first SBE meeting!

This year, the roadshow had a new look, with a lot of new equipment. Some of the new vendors were Ross Video and Network video. Despite the fact that the equipment setup was more involved than in years past, the fact that it was better organized helped immensely.

The presentation went very well. Attendance was up slightly from the previous year, which was a good sign. One thing that was very different from previous years was having representatives of the vendors demonstrating their own products. In true SBE tradition, the technology was discussed, and not the pricing. Snader of San Francisco also provided a nice lunch, which was appreciated by all those in attendance.

After the presentation, everyone waited quietly while the numerous door prizes were drawn. Most everyone walked out with a new little treasure. Of course, we all hope to win one of the big prizes at the end of the roadshow.

Larry has already been asked back for next year. We are all looking forward to the Taste of NAB Roadshow, 2008 edition!

Thanks again!
Tim Stoffel,
Assistant Chief Engineer,

KNPB TV -and-Chairman, SBE chapter 139 Reno, NV #23 Subject: Thanks to some really great folks From: Paul Wiren paulwiren (at) sbcglobal.net Date: Thu, 17 May 2007 09:57:59 -0700 Hi Larry, I really enjoyed the show this year. I don't get to NAB much so it's of great importance to me. I stayed for all the presentations even though there was no food by the time I arrived and I hadn't eaten all day. The information was more important to me than food! Please keep up the good work. Thank you for your efforts to bring us an interesting set of presentations. It has become a great tradition. Paul Wiren CE KTYM (Note: The food at the Holiday Inn in Burbank, where we did the Los Angeles presentation, was very skimpy, to say the least. We really didn't get even close to our *value for what we paid. We could have done better at a fast food place.* ② ) #22 Subject: thanks From: Ocon, James jocon(at) kren.com Date: Wed, 16 May 2007 13:19:18 -0700 Thanks to you Larry!, Thanks for stopping by. Your compliments are greatly respected and appreciated. Have a great show! (Reno)

#21

Subject: Taste of NAB in Riverside, CA Friday From: RADIO DOCTOR lylehenry (at) fastmail.fm

Date: Wed, 16 May 2007 21:30:50 -0700 (Pacific Daylight Time)

To: radio-tech (at) broadcast.net

CC: PUBtech pubtech (at) lists.wduq.org

Larry Bloomfield's Taste of NAB was in Los Angeles today and, as always, there was a bunch of interesting gear shown, as well as some fine education from a number of vendors who were there with their products.

This Friday the Taste will in Riverside, CA at noon at AFRTS, 23755 Z St., 92518 which is at March Air Reserve Base. See map and info at <a href="http://tech-notes.tv/2007/08-Riverside.htm">http://tech-notes.tv/2007/08-Riverside.htm</a>

Every Taste that I've attended has been a worthwhile event. I've been at a number of them here in Los Angeles over the years, and last year at Chicago, Milwaukee, and Oshkosh, besides.

I will bring my FMeXtra radios and show that technology in some corner as well. There are two stations running it here in Los Angeles and they should have good signals at the venue if there isn't a mountain in the way. :(

-----

Go digital on FM with FMeXtra! <a href="http://fmextra.com">http://fmextra.com</a>
Lyle Henry, CPBE THE RADIO DOCTOR K9DKW/K7OO Silver Lake/Los Angeles SCA Consultant, Contract Engr: Brazil, China, Mexico, Taiwan, SE Asia

#20

Subject: thanks

From: Erv Horton <u>ehorton (at) unr.edu</u> Date: Wed, 16 May 2007 21:23:35 -0700

You did a nice job Larry... I placed you on the University Radio Pack List Serve... Hope you enjoy all radio, balloon, rocket things...

#19

From: Dan Peck <u>dpeck2615 (at) yahoo.com</u>

Subject: Thank You

Date: Wednesday, May 16, 2007 12:30 AM

Hello this is Dan Peck a student from Napa Valley College, I apologize for sending this so late but my life has been pretty hectic these last couple of weeks. I just wanted to thank you again for coming out to the college and doing the roadshow, I thought it was very informative and I know that I learned some new things. Im also glad that I saw it again down at KTVU because I missed some of the presentation at the college when I went to get the pizza. Concerning the presentations, they were all good, none of them

were too lengthy and I thought that the reps for the different companies all did a good job of getting you the information they were trying to convey without putting you to sleep. So again thank you very much for coming and I'll defiantly try and make it to more roadshows in future years as I start working in the industry.

(Graduating Student)

#18

Subject: Thanks

From: Ken Holden KHOLDEN (at) UNIVISION.NET

Date: Tue, 15 May 2007 11:58:53 -0700

The gang here all agree that this years show was the best yet. Perhaps having a "real" helper enabled you to relax more and certainly put on a very pleasant presentation. Probably a very good idea.

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#17 Subject:

RE: A note of thanks

From: Fred Ihlow Fred (at) KNPB.ORG Date: Tue, 15 May 2007 07:57:21 -0700

Hello Larry.

My thanks to you for all the work you do in developing the contacts and researching the products you bring to show us each year. The job of developing the program agenda and setting up the long and involved tour must be exhausting at times.

I for one do enjoy the visit and the information you bring. Our facility is always open for you to return as often as you like.

Once again, Thank you.

#16

Subject: A note of thanks

From: Darrell Upson dupson (at) clearwire.net

Date: Tue, 15 May 2007 07:51:44 -0700

CC: Fred fred (at) knpb.org, Tim Stoffel tim (at) knpb.org

Larry,

I found the presentation very informative in bringing us up to date on the latest technology. It's very unfortunate that there was a poor turnout as there was a lot of effort and expense to put that on and the presentation was very well done. I thought the explanation of all the products was very thorough.

#15

Subject: A note of thanks From: k7vy (at) netzero.net

Date: Tue, 15 May 2007 14:04:52 GMT

Hi Larry,

I do want to thank for coming to Reno and the Ch.5 SBE meeting.

I agree that more broadcast station technical help needs to take advantage of presentations like yours, to see what is new in the industry.

I personally found it most interesting and educational the fiber optics and computer storage technology that was presented.

I was a member of SBE certified as a Senior Broadcast Engineer starting in 1977, and had a career in TV, radio broadcasting and education at the University of Nevada/Truckee Meadows Community College.

#14

From: redbrian (at) comcast.net

Subject: Thank You

Date: Tuesday, May 15, 2007 2:36 AM

Hey Larry,

I just wanted to thank you for all of your info. It was really good to see your presentation for students and then to see what a more advanced SBE meeting is about in Oakland. I am grateful for the invaluable service that you proved in getting the word about new technology out there. It is very costly to get to NAB and not everyone can take that kind of time off to see what i think is very important to see the cutting edge of technology and

to talk to the smartest people in the inderesty. The service that you proved is invaluable I hope that you are there for years to come. Thanks again.

## **Brian Mills**

#13

Subject: Fresno SBE Road Show May 10th, 2007 From: Dave Buckowski <u>DaveB (at) ksee.com</u> Date: Mon, 14 May 2007 13:52:48 -0700

Hi Larry,

Thank you again for your efforts to bring back the Road Show in 2007 to Fresno.

The Taste of NAB you bring with the Broadcast manufactures products is truly more than just a taste.

I spent 3 full days to what I thought was a complete exposure and overview of old and new companies.

You proved my wrong. Your keen insight into the Broadcast industry content I walked right by.

One of the examples was Black Magic Company, I have 2 of their PC cards already and when I walked by there both I saw no products that needed.

When you came with the Road Show you brought their multi-bridge device that I never heard of. I have a project that will need this device.

Again your eyes spot things I missed. It is good to have another set of eyes.

I am only able to go to the NAB once every few years so your Road Show is ever that more important.

Thanks again,

Dave Buckowski
Sr. Broadcast Engineer
KSEE-TV NBC Fresno

#12

Subject: KTVU Taste of NAB From: terrytapp (at) comcast.net

Date: Sun, 13 May 2007 03:47:25 +0000

Dear Larry;

Once again I would like to thank you for the Taste of the NAB Roadshow. I know you have just recently given the NVC (*Napa Valley Community College*) students a presentation, but I wanted to comment on the presentation you have recently gave at KTVU Channel 2 Television Studios in Alameda Ca. (for the SBE local chapter in San Francisco). It was a bit different then the one you gave the students at NVC. I like how you geared the presentation to the students in a more educational manner. As opposed to giving a more professional presentation to the seasoned engineers and other broadcasters at KTVU. I liked them both and look forward to attending your future Taste of NAB Roadshows.

From: Josh Lessley <u>super70elcamino (at) yahoo.com</u>

Date: Sat, 12 May 2007 20:59:33 -0700 (PDT)

Hey Larry,

It's Josh from Napa Valley College and I went to two of your road shows and loved them both! I just wanted to say that I really thought that introducing all sorts of new technology was AWSOME! Thanks again!

#10

Subject: Taste of NAB Bay area tour

From: Dunn Duane duane k dunn (at) mac.com

Date: Sat, 12 May 2007 06:36:14 -0700

Thanks for another good tour. Even though I made it to NAB several days, the tour made it possible for me to see and interact with several more new technologies. Telecast-Fiber was a real eye opener. The demo sold me on the technology and the future of light weight but rugged media transport. Ross had its Open Gear with an OverDrive demo. Lots of stations are looking into Ross so it was great to have some hands on. Heard about the ADS Tech Video to Go at NAB and Larry had one. His presentation on the hot AJA IoHD was more than I was able to glean at NAB. There were other systems and devices I did not see at NAB while shuffling with the crowd. In short, I find that regardless of whether or not I attend NAB in person, the Taste of NAB tour is well worth the time and more convenient than a tiresome trip.

#### Duane Dunn

duane.x.dunn.-nd (at) abc.com

(San Francisco, CA)

#9

Subject: Fresno Taste of NAB

From: John Lockhart johnl (at) ksee.com Date: Fri, 11 May 2007 16:58:19 -0700

Larry,

I thank you for your presentation at the SBE meeting here in Fresno. Even though I was able to attend NAB this year, I could not see every thing and simply did not have enough time. Most of what you brought to Fresno are things that I didn't see at the show. Your relaxed and entertaining style makes it an enjoyable experience. I enjoy the items you pass around for close inspection.

Omneon is a product that I did see at the show but I had a better opportunity to talk to our rep in Fresno after your presentation. The smaller event works better in my opinion.

Keep up the good work and we will see you next year.

Thanks,

John Lockhart Chief Engineer KSEE NBC 24 Fresno, CA

#8

Subject: NAB Roadshow

From: Russell, James James.Russell (at) kicu.com

Date: Wed, 9 May 2007 20:58:59 -0400

Hi Larry,

Thanks for bring this around. It is great to be able to see some of the products because I did not have time to go to NAB this year. I was most interested in the holographic recorder.

Thanks, James Russell Engineer KICU

From: Brandon Tofanelli <u>dashc0 (at) yahoo.com</u> Date: Tue, 8 May 2007 21:07:57 -0700 (PDT)

Hi Larry,

I'm sure I can speak for the whole class when I say that we enjoyed your visit and anticipated the event ever since your road show last year. This year was especially inspiring in that you were not only there to there open our eyes to the new technology that's waiting for us, but you also gave us a heart felt send off and a feeling of pride to take with us on the road ahead. Plus, I won some cool prizes. Thank you Larry on behalf of Steve, our class and myself. We'll definitely remember you when we're famous.

From: Dan Ethen <u>dethen (at) emfbroadcasting.com</u>

Date: Tue, 8 May 2007 05:56:59 -0700

Hi Larry,

Great show and nice hospitality by Jampro. For many of us that can't take the time to attend NAB your presentation really helped get a feel for what was going on.

Our area of focus is radio but the evolving technology in video really sets the emerging technical advancements in our industry. After all they have the budgets that support the development and radio gets the spin off results.

Thanks so much an I look forward to your future presentations,

#5

Subject: Thank you

From: Benjamin Ganger <u>doppelganger2003 (at) gmail.com</u>

Date: Mon, 7 May 2007 22:36:26 -0700

Larry,

Thank you for speaking with our class. There was a lot of really good information in your show. I'm glad you found a student to help you out this year. The presentation on fiber was also very helpful, and I am glad that you have added it to your line-up.

I also wanted to thank you for your advice this morning. I have contacted Mr. Helm (*Oregon Public Broadcasting*) and Mr. Stoe (*KAVL-TV Eugene*, *OR*) and I am excited about hearing back from them.

I'll keep in touch and let you know how things go.

#4

Subject: Napa Valley College Taste of Nab From: Stephen Goze SGoze (at) napavalley.edu

Date: Mon, 7 May 2007 07:11:08 -0700

Hi Larry,

You did it again! You never cease to capture and hold the attention of the video engineering students here at Napa Valley College. Each and every one of the students left with the feeling that their valuable Saturday was well spent. My thanks to your sponsors for allowing you to carry and demo equipment that we do not have. There's nothing like having the real thing at your fingertips to demonstrate your point. Your lecture and presentations are very impressive in their presentation and informative in their subject matter. James Hurwitz also had a fascinating fiber optic presentation as well. He presented some very impressive demonstrations.

What a great opportunity for the engineering students to add to their knowledge of those things that they have studied.

Thanks for all of your hard work. I am looking forward to the next "taste" with a brand new class.

Best regards to you and Jonathan,

Steve Goze
Instructor and Coordinator

Broadcast Television Engineering Technology 2277 Napa-Vallejo Highway Napa, California 94558 www.smpte11.org

#3

Subject: Napa Valley College From: <u>terrytapp (at) comcast.net</u>

Date: Sun, 06 May 2007 01:45:52 +0000

Dear Larry,

I wanted to write to thank you for the Tech-Notes Road Show you gave today at the Napa Valley College. Your road show presentation is a new and innovative way to keep people in the industry up to date on the newest technologies. Once again thank you.

Sincerely, Teresa Tapp

#2

Subject: RE: Thanks for attending

From: Burtner, Bryce BryceBurtner (at) ClearChannel.com

Date: Fri, 4 May 2007 11:57:27 -0500

Larry,

I would like to thank you for putting on the show. I have always wanted to go to the NAB, but for scheduling conflicts, have never been able to attend. I have had people send me brochures and the like, but it wasn't as informative as it was to actually be able to view the product in person, rather than on those brochures, or on websites. I really enjoyed it, and hope to be able to do it again next year!

Thanks again.

Bryce

Bryce Burtner

IT manager, WebContent Manager, Sports Director, Airstaff, Production, News,

Promotions. Clear Channel Communications-Medford, OR

#1

Subject: Re: Thanks for attending

From: Jessey Riley jriley (at) soptv.org

Date: Fri, 04 May 2007 09:45:49 -0700

Hi Larry & Jonathan,

Thanks for the taste of NAB. It's a great idea and a treat for those of us who didn't make it to NAB. Keep up the good work.

Thanks, Jessey

End